



www.fordvehicles.com

VEHICLE DESCRIPTION

TAURUS

2011 LIMITED FWD
 5-PASSENGER
 3.5L V6 DURATEC ENGINE
 6-SPEED AUTO TRANSMISSION

EXTERIOR
 BLACK
 INTERIOR
 LT STONE LEATHER SEATING

BG 188148

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- PROJECTOR BEAM HALOGEN HEADLAMPS
 - SUPPLEMENTAL PARK LAMPS
 - DUAL PWR HTD MEMORY MIRROR W/SECURITY APPROACH LAMPS
 - SECURICODE KEYLESS ENTRY
 - 19" CHROME CLAD WHEELS

- INTERIOR**
- 10-WAY PWR DVR/PASS SEATS W/LUMBAR & DRIVER MEMORY
 - DUAL ELEC AUTO TEMP CNTRL
 - TILT/TELE LEATHER WRAPPED STR WHEEL W/WOOD ACCENT
 - PREMIUM SOUND SYSTEM
 - SIRIUS SAT SVC N/A AK&HI
 - SYNC VOICE ACTIVATED SYS
 - AMBIENT LIGHTING
 - WOODGRAIN INTERIOR ACCENTS
 - UNIVERSAL GARAGE DR OPENER

- FUNCTIONAL**
- ADVANCETRAC W/ESC
 - 4-WHL DISC BRAKES W / ABS
 - TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
 - EASY FUEL CAPLESS FILLER
 - 19.0 GALLON FUEL TANK
 - MYKEY
 - RVRSE SENSING & RR CAMERA

- SAFETY/SECURITY**
- SOS POST CRASH ALERT SYS
 - PERSONAL SAFETY SYSTEM
 - FRONT SEAT SIDE AIRBAGS
 - SAFETY CANOPY - 2 ROWS
 - PERIMETER ALARM
 - TIRE PRESSURE MONITOR SYS

- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$32,155.00**

INCLUDED ON THIS VEHICLE
 RAPID SPEC 301A 1,000.00
 LIMITED BRANDED FLOOR MAT
 HEATED/COOLED FRONT SEATS
 REAR WINDOW POWER SUNSHADE
 HEATED REAR SEATS

OPTIONAL EQUIPMENT
 FRONT LICENSE PLATE BRACKET NO CHARGE
 CALIFORNIA EMISSIONS SYSTEM NO CHARGE
 POWER MOONROOF 995.00
 TOTAL OPTIONS 1,995.00

TOTAL VEHICLE & OPTIONS 34,150.00
 DESTINATION & DELIVERY 795.00

EPA Fuel Economy Estimates

CITY MPG

18

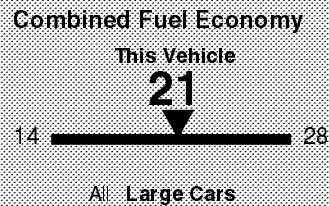
Expected range for most drivers
 14 to 22 MPG

HIGHWAY MPG

27

Expected range for most drivers
 22 to 32 MPG

Estimated Annual Fuel Cost
\$2,142
 based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$34,945.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★
 ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
 Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236

See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. CONVOY
	CA41		ITEM #: 13-Z201 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP2FW7BG188148 	
SHIP THROUGH	FINAL ASSEMBLY POINT CHICAGO	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. BF083 N RA 2X 160 000273 06 08 11	

EXTENDED SERVICE PLAN
 Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings
2011 Top Safety Pick Award Winner

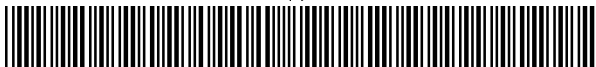
Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

1FAHP2FW7BG188148



TO BE REMOVED
BY CUSTOMER ONLY