



2017 MODEL YEAR  
RAM 1500 EXPRESS QUAD CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$34,195

RAM 1500 ST QUAD CAB 4X4  
Exterior Color: Delmonico Red Pearl Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
3.21 Rear Axle Ratio  
Electric Shift-On-The-Fly Transfer Case  
Class IV Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Spray-In Bedliner  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning  
Radio 3.0  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Black Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
Power Door Locks  
Power Front Windows w/ 1-Touch Up and Down Feature  
Rear Fixed Window  
Rear Folding Seat  
Rear Under Seat Storage Compartment  
Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Halogen Quad Headlamps  
Automatic Headlamps  
Power Heated Mirrors with Manual Fold-Away

Black Front Bumper  
Black Rear Bumper  
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 27J \$1,700

17-Inch x 7.0-Inch Aluminum Wheels  
Fog Lamps  
Dual Rear Exhaust with Bright Tips  
Body-Color Front Fascia  
Body-Color Rear Bumper  
Carpet Floor Covering  
Front and Rear Floor Mats  
Delete Spray-In Bedliner  
Delete Class IV Receiver Hitch

Express Value Package \$2,040

Remote Keyless Entry with All-Secure  
ParkView™ Rear Back-Up Camera  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 OWL All Season Tires  
Uconnect® 5.0  
5.0-Inch Touchscreen Display  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Integrated Voice Command with Bluetooth®  
Temperature and Compass Gauge  
Overhead Console

8-Speed Automatic 8HP70 Transmission \$500

5.7-Liter V8 HEMI® MDS VVT Engine \$1,450

DESTINATION CHARGE \$1,395

TOTAL PRICE: \* \$41,280

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT1HS-688895

L4-VON: 1098

S.L.  
0227



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

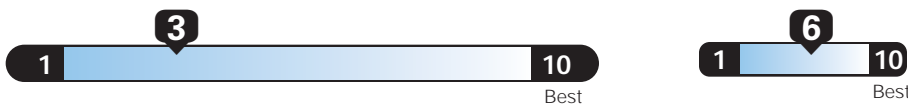
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
Standard pickups range from 15 to 22 MPG.  
The best vehicle rates 136 MPGe.  
17 MPG  
combined city/hwy city highway  
5.9 gallons per 100 miles

You spend \$4,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 29%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO  
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.