



2023 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,125

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Bright White Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 3.0L V6 Turbo Diesel Engine Gen 3

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless-Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Ready-Alert Braking
Rain-Brake Support
Tire-Fill Alert
Electronic Roll-Mitigation
Electronic Stability-Control
Trailer Sway Damping
Hill-Start Assist
Speed Control
Black Rotary-Shifter
Class III Bumper-Hitch
7-Pin Wiring Harness

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 28Z

Trailer-Tow Group \$1,095

Trailer Reverse Steering Control
Trailer Tire Pressure Monitoring System
Trailer Brake-Controller

Level 1 Safety Group \$595

Pedestrian Emergency Braking
Advanced Brake-Assist
Full-Speed Forward-Collision Warning Plus
Lane Keep Assist

Night Edition \$2,445

Accent Color Door Handles
2-Way Power Lumbar Adjustable Driver Seat
Black Headlamp-Bezels

20-Inch x 9.0-Inch Premium Painted/Polished Wheels

275/55R20 OWL All-Season Tires

Anti-Spin Differential Rear Axle

Black Interior Accents

8-Way Power Driver Seat

Big Horn Level B Equipment Group

2-Way Power Lumbar Adjustable Driver Seat

Connected Travel and Traffic Services

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Electronic Shift-On-Demand Transfer-Case

2nd-Row In-Floor Storage Bins

Class IV Receiver-Hitch

4G LTE Wi-Fi Hot Spot

SiriusXM® 360L with 6-Month Sub Call 800-643-2112

9 Amplified Speakers with Subwoofer

Apple CarPlay®

Front Fog Lamps

Google Android Auto™

Heated Front Seats

Heated Steering Wheel

ParkSense® Front and Rear Park-Assist with Stop

8-Way Power Driver Seat

Power Adjustable Pedals

Power-Folding Mirrors

Rear Power-Sliding Window

Remote-Start System

Ram Connect (Connected Services) with Trial

Front and Rear Rubber Floor Mats by Mopar® \$160

3.92 Rear Axle Ratio \$145

3.0L V6 Turbo Diesel Engine Gen 3 \$5,495

800-Amp Maintenance-Free Battery

Secondary Active Grille-Shutters

Blind-Spot and Cross-Path Detection \$595

Destination Charge \$1,895

Package Value Savings of \$2,980

Included in Level 2 Equipment Group

TOTAL PRICE: * \$65,395

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR/100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFM1PN-557368

L4-VON: 3403

0205-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



24 MPG
combined city/hwy
21 city
29 highway

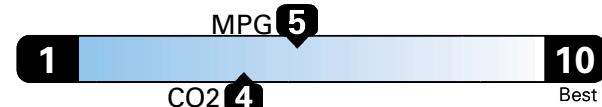
Standard pickups range from 12 to 70 MPGe.
The best vehicle rates 132 MPGe.

4.2 gallons per 100 miles

You spend
\$2,000
in fuel costs
over 5 years
compared to the
average new vehicle.

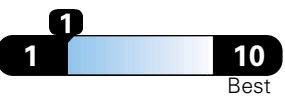
Annual fuel cost
\$2,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.20 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.