



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4
Exterior Color: Rhino Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth Seats with Adjustable Head Restraints
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- 4:1 Rock-Trac® Part-Time 4WD System
- Tru-Lok® Differential Front and Rear Axles
- Electronic Front Sway Bar Disconnect
- Rear Stabilizer Bar
- Next Generation Dana® 44 Heavy Duty Rear Axle
- Next Generation Dana® 44 Heavy Duty Front Axle
- Rock Rails
- Transfer Case Skid Plate
- Fuel Tank Skid Plate
- 22.5-Gallon Fuel Tank
- Electronic Stability Control
- 4-Wheel Disc Brakes
- Traction Control
- Electronic Roll Mitigation
- Hill Start Assist
- Trailer Sway Damping
- Sentry Key® Theft Deterrent System
- Security Alarm
- Tire Pressure Monitor with Warning Lamp
- Speed Control

INTERIOR FEATURES

- Auto-Dimming Mirror with Reading Lamps
- Air Conditioning
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Remote Keyless Entry
- Steering Wheel Mounted Audio Controls
- Leather-Wrapped Steering Wheel
- Tilt Steering Column
- Radio 130
- 8 Speakers
- Audio Jack Input for Mobile Devices
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 888-539-7474
- Temperature and Compass Gauge

- Rear 60 / 40 Folding Seat
- 115-Volt Auxiliary Power Outlet
- EXTERIOR FEATURES
- 17-Inch x 7.5-Inch Polished Mineral Gray Wheels
- LT255/75R17C BSW Off-Road Tires
- LED Fog Lamps
- LED Reflector Headlamps
- "Trail Rated" Badge
- "Rubicon" Badge
- Deep Tint Sunscreen Windows
- Automatic Headlamps
- Power Heated Mirrors
- Two Front Tow Hooks and One Rear Tow Hook

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Rubicon Package 24R \$695
- Connectivity Group
- Tire Pressure Monitoring Display
- Uconnect® Voice Command with Bluetooth®
- Electronic Vehicle Information Center
- 5-Speed Automatic Transmission \$1,400
- 3.73 Front / Rear Axle Ratio
- Hill Descent Control
- Freedom Top® Black 3-Piece Hard Top \$995
- Delete Sunrider® Soft Top
- Freedom Panel Storage Bag
- Rear Window Defroster
- Rear Window Wiper / Washer

DESTINATION CHARGE \$995

TOTAL PRICE: * \$41,530

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFGXHL-502523 L4-VON: 5714 S.L. 0928



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.

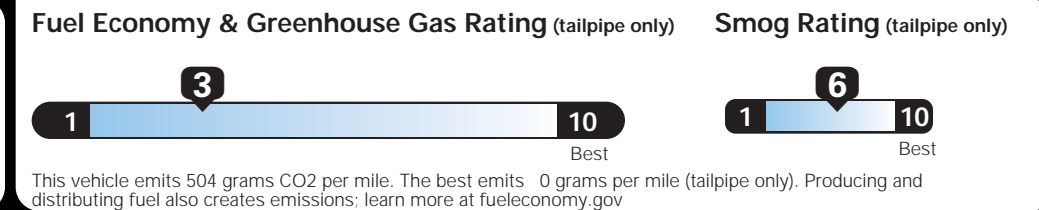
18 MPG
combined city/hwy

16 city 20 highway

5.6 gallons per 100 miles

You spend **\$3,250** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,050**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score **Not Rated**
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger **Not Rated**
Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat **Not Rated**
Not Rated

Based on the risk of injury in a side impact.

Rollover **★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 75%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES