



**2015 MODEL YEAR**  
**RAM 1500 LARAMIE**  
**LONGHORN EDITION CREW CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$50,690**

**RAM 1500 LONGHORN CREW CAB 4X4**  
 Exterior Color: Western Brown Exterior Paint  
 Interior Color: Black / Cattle Tan Interior Colors  
 Interior: Premium Leather Bucket Seats  
 Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
 Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
 FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
 Class IV Receiver Hitch  
 32-Gallon Fuel Tank  
 Remote Keyless Entry with All-Secure  
 Remote Start System (N/A Manual Transmission)  
 Spray-In Bedliner  
 Locking Tailgate  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Anti-Lock 4-Wheel Disc Brakes  
 ParkView™ Rear Back-Up Camera  
 ParkSense® Front / Rear Park Assist System  
 Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**

A/C Auto Temperature Control with Dual Zone Control  
 Uconnect® 8.4AN AM/FM/SXM/HD/BD/NAV  
 Uconnect® Access 1-Year Trial (Reg Required)  
 For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
 Integrated Voice Command with Bluetooth®  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 SiriusXM Travel Link™ / 5-Year Subscription  
 SiriusXM Traffic™ / 5-Year Traffic Service  
 For More Information, Call 800-643-2112  
 9 Amplified Speakers with Subwoofer  
 Premium Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Heated Steering Wheel  
 Tilt Steering Column  
 Power Adjustable Pedals with Memory  
 Laramie Longhorn Instrument Cluster  
 Rear Power Sliding Window  
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
 Heated and Ventilated Front Seats  
 Heated Second-Row Seats  
 Second-Row In-Floor Storage Bins  
 Folding Flat Load Floor Storage

**EXTERIOR FEATURES**

20-Inch x 9.0-Inch Alum Polish/Gold Inserts Wheels  
 P275/60R20 BSW All Season Tires  
 Bi-Function Halogen Projector Headlamps  
 Fog Lamps  
 Premium Tail Lamps  
 Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

Exterior Mirrors with Turn Signals  
 Painted Bumper  
 Tow Hooks  
 Accent Fender Flares  
 Accent Color Running Boards  
 Dual Rear Exhaust with Bright Tips

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

**Longhorn Package 26K** \$150  
 Protection Group  
 Transfer Case Skid Plate  
 Front Suspension Skid Plate  
 Convenience Group \$495  
 Automatic High Beam Headlamp Control  
 Keyless Enter 'n Go™  
 Rain Sensitive Windshield Wipers  
 Trailer Tow Mirror and Brake Control Group \$330  
 Power Chrome Trailer Tow Mirrors w/Manual Fold-Away  
 Trailer Brake Control  
 Monotone Paint  
 20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts  
 Body-Color Fender Flares  
 Bright Front Bumper  
 Bright Rear Bumper  
 Chrome Tubular Side Steps \$325  
 Anti-Spin Differential Rear Axle \$495  
 Rear Window Defroster \$150  
 Power Sunroof \$995  
 Wheel to Wheel Side Steps \$600  
 Single Disc Remote CD Player \$195  
 4-Corner Air Suspension \$1,695  
 P275/60R20 OWL All Season Tires \$175  
 20-Inch x 9.0-Inch Polished Aluminum Forged Wheels \$495

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$57,490**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT5FS-652459 L4-VON: 6824 S.L. 0415



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

**EPA DOT Fuel Economy and Environment**

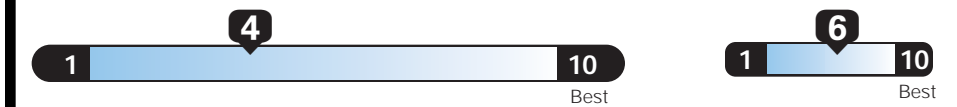
**Gasoline Vehicle**

**Fuel Economy**  
**17 MPG** Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
 combined city/hwy city highway  
**5.9** gallons per 100 miles

**You spend \$5,000**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 61 %

**MAJOR SOURCES OF FOREIGN PARTS**

**CONTENT:**  
 MEXICO: 23 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

**COUNTRY OF ORIGIN:**  
 ENGINE: MEXICO  
 TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.