



2017 MODEL YEAR

# RAM 1500 IGNITION ORANGE SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,945**

### RAM 1500 SPORT CREW CAB 4X4

**Exterior Color:** Ignition Orange  
**Interior Color:** Black w/Black seats & Orange insert  
**Interior:** Deluxe cloth front high-back bucket  
**Engine:** 5.7L HEMI VVT V8 w/ FuelSaver MDS  
**Transmission:** 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Electronic shift-on-demand transfer case  
4-wheel anti-lock disc brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Universal garage door opener  
Remote keyless entry  
Sentry Key anti-theft engine immobilizer  
Locking tailgate  
7-inch customizable in-cluster display  
Automatic headlamps  
Variable intermittent windshield wipers  
4-pin wiring harness  
Pickup box lighting  
730-amp maintenance-free battery  
12-volt auxiliary power outlet

#### INTERIOR FEATURES

Mesh cloth front bucket seats w/vinyl bolsters  
Rear 60/40 split folding seat  
Rear underseat compartment storage  
Air conditioning  
Cruise control  
Power 10-way driver seat including 2-way lumbar  
Power lumbar adjust  
Leather-wrapped steering wheel  
Steering wheel-mounted audio controls  
Power windows with front one-touch up and down  
Power locks  
Rear power sliding window  
Tilt steering column  
Traveler/mini trip computer  
Temperature and compass gauge  
LED interior lighting  
Uconnect 8.4-in Touch/SXM/Hands-free/NAVready  
8.4-inch touchscreen  
6 speakers  
SiriusXM satellite radio with 1-year subscription  
Hands-free communication with Bluetooth streaming  
Full-length upgraded floor console

Audio jack input for mobile devices

#### EXTERIOR FEATURES

20x9-inch aluminum wheels with Tech Silver pockets  
P275/60R20 OWL All-Season tires  
Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

#### Customer Preferred Package 26L

Bright dual rear exhaust tips  
**Convenience Group \$475**

Keyless Enter 'n Go w/ push start  
Automatic high beam headlamp control  
Rain-sensing windshield wipers  
Remote proximity keyless entry

**Remote Start & Security Alarm Group \$595**

Remote start system  
Security alarm

**Ignition Orange Sport Package \$1,995**

Mopar Sport performance hood decal  
Deluxe cloth front high-back bucket  
Comfort Group

Sport performance hood  
Front heated seats  
Heated steering wheel  
Humidity sensor  
A/C w/ dual-zone auto temp control

**Sport Premium Group \$455**

9 Alpine speakers with subwoofer  
**Front & rear all-weather floor mats \$175**

**Soft tri-fold tonneau cover \$500**

**Anti-spin differential rear axle \$525**

**Black tubular side steps \$700**

**121-litre (26.6-gallon) fuel tank \$250**

**Uconnect 8.4-in SXM/Hands-free/NAV \$700**

GPS navigation  
**20x9-in Gloss Black aluminum wheels \$100**

**ParkView Rear Back-Up Camera \$450**

**Park-Sense Fnt/Rr Park Assist Sys \$550**

**Power adjustable pedals \$200**

**Class IV hitch receiver \$475**

**Spray-in bedliner \$550**

**Federal A/C Excise Tax \$100**

**Ontario Tire Surcharge \$100**

Destination Charge \$1,795

**TOTAL PRICE: \* \$64,535**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT5HS-604760 L4-VON: 3914 S.L. 1106



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel cost  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

**\$ 2 604**

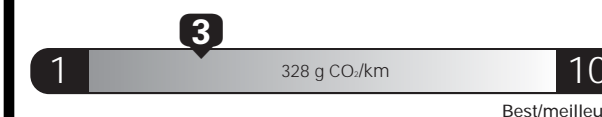
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

9.8 - 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

