Jeep®

2016 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

Go Anywhere Do Anything®

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $36,995

JEEP WRANGLER UNLIMITED RUBICON 4X4
Exterior Color: Billet Silver Metallic Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 6-Speed Manual Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System
Tru-Lok® Differential Front and Rear Axles
Electronic Front Sway Bar Disconnect
Rear Stabilizer Bar
Next Generation Dana® 44 Heavy Duty Rear Axle
Next Generation Dana® 44 Heavy Duty Front Axle
Rock Rails
Transfer Case Skid Plate
Fuel Tank Skid Plate
22.5-Gallon Fuel Tank
Advanced Multistage Front Airbags
Electronic Stability Control
4-Wheel Disc Brakes
Traction Control
Electronic Roll Mitigation
Hill Start Assist
Trailer Sway Damping
Sentry Key® Theft Deterrent System
Security Alarm
Tire Pressure Monitor with Warning Lamp
Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp
Air Conditioning
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry
Steering Wheel Mounted Audio Controls
Leather-Wrapped Steering Wheel
Tilt Steering Column
Radio 130
8 Speakers
Audio Jack Input for Mobile Devices
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
Temperature and Compass Gauge
Rear 60 / 40 Folding Seat
115-Volt Auxiliary Power Outlet

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 23J	**$4,800**
Rock Rails by Mopar®	
Jeep Trail Rated Kit	
Heated Front Seats	
Connectivity Group	
Electronic Vehicle Information Center	
Black Fuel Filler Door	
Alpine® Premium 9-Speakers w/All Weather Subwoofer	
17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels	
Accent Stitching	
Driver Seat Height Adjuster	
Front Seatback Map Pockets	
Power Dome Hood	
Leather-Trimmed Bucket Seats	
Tire Pressure Monitoring Display	
All-Weather Slush Mats by Mopar®	
Premium Black Sunrider® Soft Top	
Premium EVIC Message Center	
Red Front and Rear Tow Hooks	
Red "Trail Rated" Badge	
Rubicon Hood Decal	
Silver Interior Accents	
Steel Front Bumper	
Steel Rear Bumper	
Max Trailer Tow Package	$495
Class II Receiver Hitch	
Trailer Tow with 4-Pin Connector Wiring	
Hard Top Headliner	$495
Air Conditioning with Automatic Temperature Control	$395
Humidity Sensor	
Freedom Top® Black 3-Piece Hard Top	$595
Rear Window Defroster	
Delete Sunrider® Soft Top	
Engine Block Heater	$95
DESTINATION CHARGE	**$995**

TOTAL PRICE: * $44,865

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG4GL-270063 L4-VON: 2540 S.L. 0523

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

18 MPG combined city/hwy — 16 city — 21 highway

Small SUV 4WD range from 18 to 33 MPG.
The best vehicle rates 119 MPGe.

5.6 gallons per 100 miles

You spend $3,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $2,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 — 10, Best)

Smog Rating (tailpipe only): 6 (1 — 10, Best)

This vehicle emits 503 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost $9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score — **Not Rated**
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver	**Not Rated**
	Passenger	**Not Rated**

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	**Not Rated**
	Rear seat	**Not Rated**

Based on the risk of injury in a side impact.

Rollover — ★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 73%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: GERMANY