



2015 MODEL YEAR

# WRANGLER UNLIMITED RUBICON HARD ROCK

Go Anywhere  
Do Anything®

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

## MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$35,395

### JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Firecracker Red Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Torx Tool Kit  
4:1 Rock-Trac® Part-Time 4WD System  
Tru-Lok® Differential Front and Rear Axles  
Electronic Front Sway Bar Disconnect  
Rear Stabilizer Bar  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 44 Heavy Duty Front Axle  
Rock Rails  
Transfer Case Skid Plate  
Fuel Tank Skid Plate  
22.5-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Trailer Sway Damping  
Sentry Key® Theft Deterrent System  
Security Alarm  
Tire Pressure Monitor with Warning Lamp  
Speed Control

### INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp  
Air Conditioning  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Remote Keyless Entry  
Steering Wheel Mounted Audio Controls

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 24J \$4,500

Accent Stitching  
Rubicon X  
Driver Seat Height Adjuster  
Front Seatback Map Pockets  
Red "Trail Rated" Badge  
Premium Black Sunrider® Soft Top  
All-Weather Slush Mats by Mopar®  
Rubicon Hood Decal  
Steel Front Bumper  
Steel Rear Bumper  
Red Front and Rear Tow Hooks  
Power Dome Hood

17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels  
Premium EVIC Message Center  
Silver Interior Accents  
Heated Front Seats  
Leather-Trimmed Bucket Seats  
Connectivity Group  
Electronic Vehicle Information Center  
Tire Pressure Monitoring Display  
Black / Chrome Screws Fuel Filler Door

Dual Top Group \$1,785

Freedom Top® Black 3-Piece Hard Top  
Delete Sunrider® Soft Top

Rear Window Defroster

Rear Window Wiper / Washer

Max Tow Package \$445

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission \$1,350

3.73 Front / Rear Axle Ratios

Hill Descent Control

Add 4.10 Axle Ratio \$545

Air Conditioning with Automatic Temperature Control \$395

Humidity Sensor

Air Filtering

Radio 430N AM/FM/CD/DVD/MP3/HDD/NAV \$1,095

40 GB Hard Drive with 28 GB Available

SiriusXM Travel Link™ / 5-Year Subscription

6.5-Inch Touchscreen Display

Remote USB Port

GPS Navigation

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$46,505

### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG0FL-544437

L4-VON: 1230

S.L.  
1115



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy  
18 MPG  
combined city/hwy  
5.6 gallons per 100 miles  
16 city  
20 highway

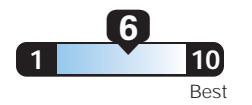
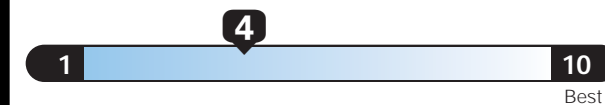
Small SUV 4WD range from 16 to 31 MPG.  
The best vehicle rates 119 MPGe.

You spend  
\$3,500  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES