2015 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,800

FIAT 500E BATTERY ELECTRIC

Exterior Color: Bianco Perla (Pearl White Tri-Coat) Exterior Paint Interior Color: Nero (Black) Interior Color

Interior: Leatherette Bucket Seats
Engine: 83 kW Electric Motor (111 hp / 147 lb-ft Torque)

Transmission: Single Speed Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) **FUNCTIONAL/SAFETY FEATURES**

Zero Emission Vehicle

24 kWhr Liquid Heated & Cooled Lithium Ion Battery

6.6 kW / J1772 Compliant Charge System

Regenerative Braking & 4-Wheel Disc ABS Brakes

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front Airbags

Driver Inflatable Knee-Bolster Airbag

Front Seat Reactive Head Restraints

LATCH Ready Child Seat Anchor System

Electronic Stability Control

Security Alarm

Rear Park Assist

Tire Specific Pressure Monitoring Display

Power Door Locks

Remote Keyless Entry

Push Button Shifter

Speed Control

Hill Start Assist

Rear Window Defroster

INTERIOR FEATURES

Premium 7-Inch Color Cluster Display

Remote Telematics Sys w/FIAT Access Smartphone App

FIAT Premium Audio System

AM/FM CD MP3 Radio

BLUE&ME™ Handsfree Communication

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

TomTom® Navigation with BLUE&ME™

12-Volt Auxiliary Power Outlet in Center Console

Media Hub (USB, Aux) in Center Console

Assembly Point/Port of Entry: TOLUCA, MEXICO



Steering Wheel Mounted Audio Controls

Power Windows with Front One-Touch-Down Feature

Auto Temp Control Air Conditioning w/Micron Filter

Heated Front Seats

Driver Seat Memory

Driver Seat Height Adjuster

Rear 50 / 50 Split Fold-Down Seat

Leather-Wrapped Steering Wheel

Front and Rear Floor Mats

EXTERIOR FEATURES

185/55R15 Tires

15" x 5.5" and 15" x 6.5" Aluminum Wheels

Tire Service Kit (No Compact Spare)

Body-Color Power Heated Mirrors

Bi-Function Halogen Projector Headlamps

Rear Window Wiper / Washer

Tinted Glass Windows

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Bianco Perla (Pearl White Tri-Coat) Exterior Paint \$500

Customer Preferred Package 2EJ

\$495 eSport Package

Black Trimmed Lights

Orange Mirror Cap with Body Side Stripe

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

15-Inch Aluminum Wheels with Orange Accent

DESTINATION CHARGE

\$980

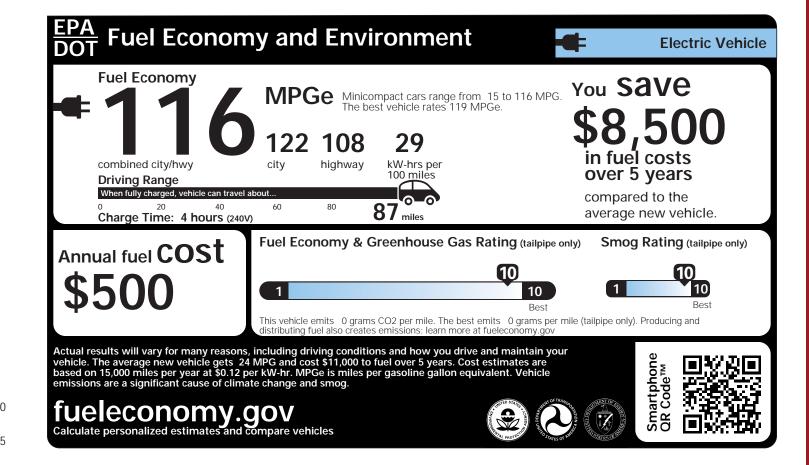
TOTAL PRICE: * \$33,775

WARRANTY COVERAGE

Basic Limited Warranty: 4 Year / 50,000 Miles. Electric Powertrain Limited Warranty: 4 Year / 100,000 Miles. HV Lithium-Ion Battery Limited Warranty: 8 Year / 100,000 Miles. Ask dealer for a copy of the limited warranties or see your owner's manual for details.

For more information visit: www.fiatusa.com or call 1-888-CIAOFIAT

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 19 % MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 42 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: TOLUCA, MEXICO

COUNTRY OF ORIGIN: ENGINE: GERMANY

TRANSMISSION: GERMANY