



2014 MODEL YEAR

WRANGLER RUBICON 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$35,395

JEEP WRANGLER RUBICON 4X4

Exterior Color: Black Clear Coat
Interior Color: Black
Interior: Cloth Seats w/Adj. Head Restraints
Engine: 3.6L V6 24V VVT Engine
Transmission: 5-Speed Auto W5A580 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

4:1 Rock-Trac HD Part Time 4WD Sys
Advanced Multistage Front Air Bags
4-Wheel Disc Brakes
Tire Pressure Monitoring Warning LP
Electronic Roll Mitigation
Electronic Stability Control
Hill Start Assist
Traction Control
Remote Keyless Entry
Sentry Key Theft Deterrent System
Security Alarm
Performance Suspension
Trailer Sway Damping
Tru-Lok Front & Rear Axles
12V Auxiliary Power Outlet
Electronic Front Sway Bar Disconnect
160 Amp Alternator
Engine Oil Cooler

INTERIOR FEATURES

Automatic Headlamps
Steering Wheel Mounted Audio Ctrls
Auto Dim Mirror w/Reading Lamp
Coat Hooks
Leather Wrapped Steering Wheel
Chrome/Leather Wrapped Shift Knob
Speed Control
115V Auxiliary Power Outlet
Bright Interior Accents
Air Conditioning
Uconnect 130 AM/FM/CD/MP3
Alpine 9-Spkr w/All Weather Subwoofer
Audio Jack Input for Mobile Devices
Pwr Windows, Front 1-Touch Down
Power Locks
Easy Access Passenger Seat
Rear Folding Seat
Full Length Floor Console

Front Floor Mats
Rear Compartment Covered Storage
Driver Height Adjuster Seat
Temperature & Compass Gauge
Sliding Sun Visors w/Mirrors

EXTERIOR FEATURES

Premium Black Sunrider Soft Top
17-inch Polished Face / Mineral Grey Wheels
Next Gen. Dana 44 HD Front Axle
Rock Rails
4.10 Rear Axle Ratio
Power Heated Mirrors

OPTIONAL EQUIPMENT

Customer Preferred Package 24R Connectivity Group \$525
Tire Pressure Monitoring Display
Hands-free Communication
Vehicle Information Center
Trailer Tow Group \$475
Trailer Tow w/4-Pin Connector Wiring
5-Speed Auto W5A580 Transmission \$1,495
Hill Descent Control
Heated Front Seats \$400
Body Color Fender Flares \$150
Body Color 3-Piece Hard Top \$1,850
Delete Sunrider Soft Top
Freedom Panel Storage Bag
Rear Window Defroster
Rear Window Wiper/Washer
Uconnect 430N CD/DVD/MP3/HDD/NAV \$1,225
40GB Hard Drive w/28GB Available
6.5" Touchscreen Display
GPS Navigation
SIRIUS Satellite Radio \$350
Remote Start System \$395
Federal Green Levy
Federal A/C Excise Tax \$100
Destination Charge \$1,695

TOTAL PRICE: * \$44,055

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWCGXEL-321969

L4-VON: 7865

S.L. 0905



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.jeep.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM \$0 DEDUCTIBLE POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

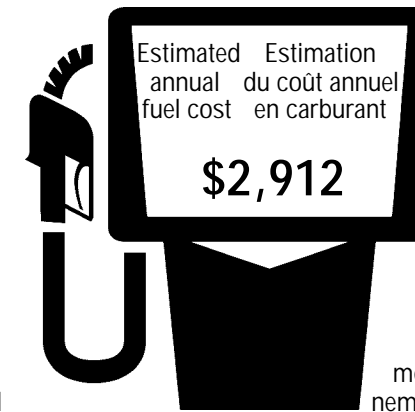
* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.

CITY / VILLE
12.6 22
L/100 km mi/gal



HIGHWAY / ROUTE
9.4 30
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.