



2014 MODEL YEAR RAM 1500 LARAMIE CREW CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,730

RAM 1500 LARAMIE CREW CAB 4X2
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
 Heated Second-Row Seats
 Full-Length Floor Console
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-up Camera
 Remote Keyless Entry with All-Secure
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 Class IV Receiver Hitch
 Power Adjustable Pedals with Memory
 Security Alarm

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control
 Ventilated Front Seats
 Heated Front Seats
 Heated Steering Wheel
 Front Center Seat Cushion Storage
 LED Interior Lighting
 7-Inch Multi-View Cluster
 Uconnect® 8.4A AM/FM/BT/ACCESS
 Integrated Voice Command with Bluetooth®
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112

NAV-Ready. See Dealer for Details
 8.4-Inch Touch Screen Display
 Remote USB Port - Charge Only
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
 Power Lumbar Adjust

9 Amplified Speakers with Subwoofer
 Memory for Radio, Driver's Seat, Mirrors and Pedals
 Wood Grain Instrument Panel Accent
 115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

Bi-Function Halogen Projector Chrome Headlamps

Fog Lamps
 P275/60R20 BSW All Season Tires
 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels
 Power Multi-Function Mirrors with Manual Fold-Away
 Bright / Bright Grille
 Accent Fender Flares
 Premium Tail Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$500
 Heated Second-Row Seats
 Full-Length Floor Console

Customer Preferred Package 26H

Convenience Group \$495
 Automatic High Beam Headlamp Control
 Keyless Enter 'n Go™

Rain Sensitive Windshield Wipers
 Trailer Tow Mirror and Brake Control Group \$330
 Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
 Trailer Brake Control

8-Speed TorqueFlite Auto Trans 8HP70 \$500
 3.92 Rear Axle Ratio \$50

Anti-Spin Differential Rear Axle \$325
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
 Single Disc Remote CD Player \$195
 Remote Start System \$200

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$45,670

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6NT5ES-413246 L4-VON: 4643 S.L. 0718



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
17 MPG combined city/hwy
 15 city 22 highway
 5.9 gallons per 100 miles

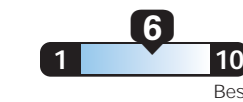
Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: GERMANY