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VEHICLE DESCRIPTION

# FIESTA

2013 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

## DM 202025

EXTERIOR RACE RED  
INTERIOR BLACK CLOTH SEAT

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

**EXTERIOR**

- 15" STEEL WHEELS WITH COVERS
- INTEGRATED SPOTTER MIRRORS
- REAR SPOILER

**INTERIOR**

- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- TILT/TELESCOPE COLUMN
- AUXILIARY AUDIO INPUT JACK

**FUNCTIONAL**

- EASYFUEL CAPLESS FILLER
- POWER MIRRORS
- QUAD BEAM HALOGEN HEADLAMP
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS - FRONT AND REAR
- 1-TOUCH UP/DOWN DRIVER WIN
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 4SPKR
- DOME LAMP & MAP LIGHTS
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM

**BRAKES (ABS)**

- POWER STEERING W/EPAS

**SAFETY/SECURITY**

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

**INCLUDED ON THIS VEHICLE**

(MSRP)

**EQUIPMENT GROUP 201A**

995.00

- SE APPEARANCE PACKAGE
- 15" ALUMINUM WHL(PNTD)
- AMBIENT INTERIOR LIGHTING
- FRONT PARKING LAMP W/BLK BZ
- SIRIUS SATELLITE RADIO
- LEATHER WRAPPED STEERING WHEE

**PRICE INFORMATION**

BASE PRICE	\$16,200.00
TOTAL OPTIONS	2,090.00
<b>TOTAL VEHICLE &amp; OPTIONS</b>	<b>18,290.00</b>
DESTINATION & DELIVERY	795.00

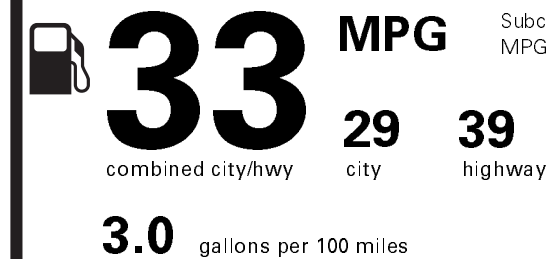
**OPTIONAL EQUIPMENT**

POWER SHIFT 6 SPD AUTO TRANS	1,095.00
185/60R15 H A/S-TIRES	NO CHARGE
FRONT LICENSE PLATE BRACKET	NO CHARGE
50 STATE EMISSIONS	NO CHARGE

**EPA DOT Fuel Economy and Environment**

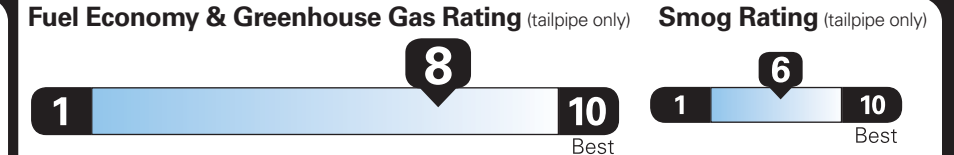
Gasoline Vehicle

**Fuel Economy**



**You save \$3,600**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,600**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles

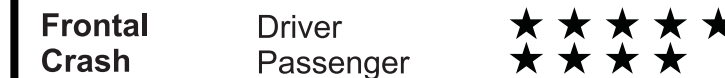


**GOVERNMENT 5-STAR SAFETY RATINGS**

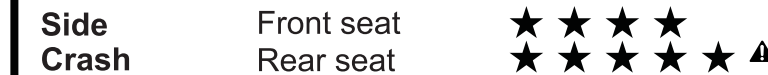
**Overall Vehicle Score** ★ ★ ★ ★ ▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a side impact.



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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**IIHS Ratings**

**Top Safety Pick Award Winner**

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FDM202025 to 48028

or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.

	RAMP ONE		<b>TOTAL MSRP \$19,085.00</b>
	RB27		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 72-4633 O/T EZ	<b>SPECIAL ORDER</b>
	RAIL	DB151 N RA 2XX 315 001843 02 15 13	

**Extended Service Plan**

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit [www.FordCredit.com](http://www.FordCredit.com).