



2016 MODEL YEAR RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,145

RAM 1500 ST REG CAB 4X2
Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
 Class IV Receiver Hitch
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 32-Gallon Fuel Tank
 Spray-In Bedliner
 Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front Airbags
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning
 Radio 3.0
 6 Speakers
 Media Hub (USB, Aux)
 Tilt Steering Column
 Rotary Shifter
 Instrument Cluster with Display Screen
 Electronic Vehicle Information Center
 Front Armrest with Three Cup Holders
 Manual Door Locks
 Manual Windows
 Rear Fixed Window
 Behind the Seat Storage / Bin
 Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels
 P265/70R17 BSW All Season Tires
 Halogen Quad Headlamps
 Automatic Headlamps
 Manual 6-Inch x 9-Inch Black Mirrors
 Black Front Bumper
 Black Rear Bumper
 Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 28B \$735
 Power and Remote Entry Group
 Remote Keyless Entry with All-Secure
 Power Windows with Front One-Touch-Down Feature
 Power Door Locks
 Power Heated Mirrors with Manual Fold-Away
 Premium Door Trim with Map Pocket
Popular Equipment Group \$560
 Carpet Floor Covering
 Cloth 40 / 20 / 40 Bench Seat
 Front Floor Mats
 Front Rubber Floor Mats \$60
 8-Speed Automatic 8HP70 Transmission \$500
 Anti-Spin Differential Rear Axle \$395
 3.0-Liter V6 EcoDiesel Engine \$4,270
 800-Amp Maintenance Free Battery
 Maximum Duty Engine Cooling
 Selective Catalytic Reduction (UREA-DEF)
 26-Gallon Fuel Tank
 3.55 Rear Axle Ratio
Uconnect® 5.0 \$465
 5.0-Inch Touchscreen Display
 Integrated Voice Command with Bluetooth®
 Temperature and Compass Gauge
 Overhead Console
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 Rearview Mirror with Microphone
 ParkView™ Rear Back-Up Camera \$245
DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$34,570

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6DM6GG-343709

L4-VON: 0088

S.L. 0723



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy
23 MPG
 combined city/hwy
20 city
28 highway
 Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.
4.3 gallons per 100 miles

You spend \$2,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**
 CO2 **4** Best
 MPG **5** Best
 This vehicle emits 439 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★
 Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
 Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 59%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: SALTILLO, MEXICO
 COUNTRY OF ORIGIN: ENGINE: ITALY
 TRANSMISSION: GERMANY