



2016 MODEL YEAR
RAM 3500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$69,695

RAM 3500 LONGHORN CREW CAB 4X4
Exterior Color: Bright White
Interior Color: Black w/ Black seats
Interior: Leather-faced bucket w/perfd inserts
Engine: 6.7L Cummins Turbo Diesel I-6 eng.
Transmission: 6-speed AISIN HD automatic trans.

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-the-fly transfer case
Park-Sense Front and Rear Park Assist System
4-wheel disc anti-lock brakes
Anti-spin differential rear axle
Electronic Stability Control
Security alarm
Remote start system
Remote keyless entry
Automatic headlamps
Bifunctional halogen projector headlamps
ParkView Rear Back-Up Camera
Class V hitch receiver
Trailer Brake Control
Spray-in bedliner
3.73 rear axle ratio

INTERIOR FEATURES
Leather front bucket w/perforated inserts & etching
Rear 60/40 split folding seat
Full-length premium upgraded floor console
Second row in-floor storage bins
Power 10-way memory driver & 6-way passenger seats
Power lumbar adjust
Radio, driver seat, mirrors & pedals memory setting
Heated front seats
Ventilated front seats
Heated second row seats
Power adjustable pedals with memory
Premium leather-wrapped steering wheel
Steering wheel-mounted audio controls
Heated steering wheel
A/C with dual-zone automatic temperature control
Cruise control

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 28M \$2,995
20x8-in. alum wheels w/ inserts
RamBox Cargo Management System
Leather-faced bucket w/perfd inserts
Chrome wheel-to-wheel side steps
Keyless Enter 'n Go w/ push start

Pwr 10-way mem drvr 6-way pass seats
Ventilated front seats
Luxury Limited frnt & rr floor mats
Instrument cluster
Leather-wrapped grab handle
Heated second row seats
Luxury door trim panel
Heated steering wheel
Automatic high beam headlamp control
Rain-sensing windshield wipers
Remote proximity keyless entry
Steering wheel-mounted audio control
Leather-wrapped steering whl w/wood
Rear 60/40 split folding seat
Body-colour fender flares
115-volt auxiliary power outlet
Monotone paint
Power lumbar adjust
Fold-flat load floor with storage
Painted rear bumper
Painted front bumper

Protection Group \$125

Transfer case skid plate shield

Cold Weather Group \$500

5th Wheel & Gooseneck Towing Prep Grp \$300

Limited Appearance Package

Chrome rear bumper

Chrome front bumper

6-speed AISIN HD automatic trans. \$4,155

6.7L Cummins Turbo Diesel I-6 eng. \$9,345

220-amp alternator

Selective Catalytic Reduction (UREA)

Diesel exhaust brake

Ram Active Air

Winter front grille cover

Power sunroof \$1,395

Centre high-mount stop lamp w/camera \$325

RamBox delete -\$1,195

Dual alternators rated at 440 amps \$350

220-amp alternator

Federal A/C Excise Tax \$100

Destination Charge \$1,745

TOTAL PRICE: * \$89,835

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3R3FLOGG-208186

L4-VON: 6240

S.L.
0105



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside asassistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Canada

ENERGUIDE



Fuel Consumption / Consommation de carburant



Heavy duty vehicle; ratings not applicable.

Cotes de consommation de carburant non applicable au véhicule lourd.

Carbon Dioxide Rating / Indice de dioxyde de carbone

Smog Rating / Indice de Smog



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