



2016 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,380

RAM 1500 SLT CREW CAB 4X2  
Exterior Color: Blue Streak Pearl Coat Exterior Paint  
Interior Color: Canyon Brown / Light Frost Beige Interior Colors  
Interior: Premium Cloth Bucket Seats  
Full Length Upgraded Floor Console  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Remote Keyless Entry with All-Secure Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning  
Uconnect® 5.0  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Rotary Shifter  
Instrument Cluster with Display Screen

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats \$250  
Full Length Upgraded Floor Console  
Big Horn Package 22S \$2,565  
LED Bed Lighting  
Uconnect® 8.4  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 BSW All Season Tires  
Class IV Receiver Hitch  
Fog Lamps  
Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
Navigation-Capable. See Dealer for Activation  
7-Inch Multi-View Cluster  
Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls  
Power Heated Mirrors with Power Fold-Away  
Auto-Dimming Exterior Mirror  
Exterior Mirrors with Courtesy Lamps  
Auto-Dimming Rearview Mirror w/Microphone  
Sun Visors with Illuminated Vanity Mirrors  
ParkView™ Rear Back-Up Camera  
Overhead Console with Garage Door Opener  
115-Volt Auxiliary Power Outlet  
ParkSense® Front / Rear Park Assist System  
Media Hub (SD, USB, Aux)  
Remote Start System (N/A Manual Transmission)  
Security Alarm  
Heated Seats and Wheel Group \$495  
A/C Auto Temperature Control with Dual Zone Control  
Heated Front Seats  
Heated Steering Wheel  
Front and Rear Rubber Floor Mats \$95  
3.55 Rear Axle Ratio \$75  
Anti-Spin Differential Rear Axle \$370  
Uconnect® 8.4 NAV \$600  
GPS Navigation  
SiriusXM Traffic / 5-Yr Traffic Subscription  
SiriusXM Travel Link 5-Yr Travel Link Subscription  
P275/60R20 OWL All Season Tires \$225  
Flex Fuel Vehicle  
Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000  
Included in Big Horn Price

TOTAL PRICE: \* \$43,725

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6LGXGS-243376 L4-VON: 8220 S.L. 0208



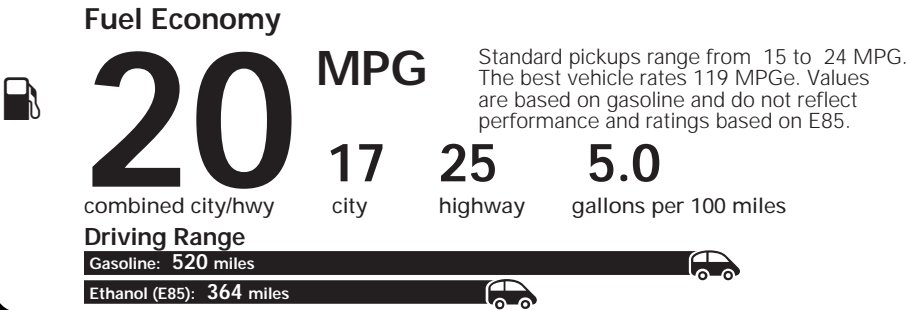
THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

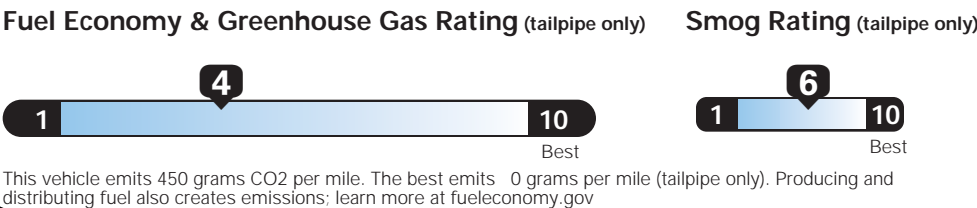
EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)



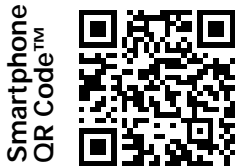
You spend \$2,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,250



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★ ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 59%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES