



2020 MODEL YEAR  
**RAM 1500 BIG HORN CREW CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,640

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
**Exterior Color:** Patriot Blue Pearl-Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Cloth Bench Seat  
**Engine:** 3.6L V6 24V VVT eTorque Engine Upg I  
**Transmission:** 8-Speed Automatic 850RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Rotary Shifter-Black  
Class III Bumper Hitch  
7-Pin Wiring Harness  
26-Gallon Fuel Tank  
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT Black and White Display  
Integrated Voice Command with Bluetooth®  
Media Hub-2 USB, Full Funct, Aux  
12-Volt Auxiliary Power Outlet  
6-Speakers  
4-Way Manual Adjustable Driver Seat  
4-Way Manual Adjustable Front Passenger Seat  
Power Front Windows with 1-Touch Up & Down  
Front and Rear Climate-Control Outlets  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Shift Control  
Tilt / Telescope Steering Column

EXTERIOR FEATURES

18-Inch x 8.0-Inch Wheels  
275/65R18 BSW All-Season LRR Tire  
18-Inch Full-Size Steel Spare Wheel  
Power-Heated Mirrors with Manual Fold-Away  
Automatic Headlamps  
Halogen Quad Headlamps  
Front Fog Lamps  
Cargo Tie-Down Loops  
Dampened Tailgate  
Locking Tailgate

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
Patriot Blue Pearl-Coat Exterior Paint \$100  
**Customer Preferred Package 23Z**  
Front and Rear Rubber Floor Mats \$135  
Remote-Start System \$245

Destination Charge \$1,695

TOTAL PRICE: \* \$44,815

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

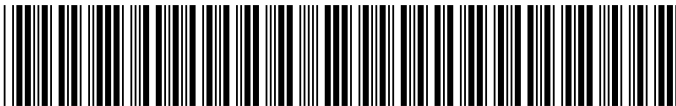
SHIP TO:

SOLD TO:

VIN: 1C6-RRFFG8LN-286831

L4-VON: 3808

0203



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**21**  
combined city/hwy

**MPG**

**19**  
city

**24**  
highway

**4.8** gallons per 100 miles

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 136 MPGe.

**You spend**  
**\$2,250**  
**in fuel costs**  
**over 5 years**  
compared to the  
average new vehicle.

Annual fuel cost

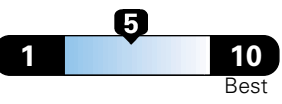
**\$1,950**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal  
Crash**

**Driver  
Passenger**

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side  
Crash**

**Front seat  
Rear seat**

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 53%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 26%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.