

2016 MODEL YEAR

RAM 2500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$55,640

RAM 2500 LONGHORN CREW CAB 4X4 Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint **Interior Color:** Black / Cattle Tan Interior Colors

Interior: Premium Leather Bucket Seats Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine Trănsmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags ParkSense® Front / Rear Park Assist System

ParkView™ Rear Back-Up Camera Tire Pressure Monitoring Display

Electronic Stability Control 3.73 Rear Axle Ratio

Trailer Brake Control Anti-Lock 4-Wheel Disc Brakes

Electric Shift-on-the-Fly Transfer Case

Remote Keyless Entry

Sentry Key® Theft Deterrent System

Power Front Windows w/ 1-Touch Up and Down Feature Remote Start System (N/A Manual Transmission)

Power Chrome Multi-Function Mirrors w/Pwr Fold-Away INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4 NAV

Uconnect® Access

SiriusXM® Sat. Radio W/1-Yr Radio Subscription

SiriusXM Traffic / 5-Yr Traffic Subscription

GPS Navigation

Remote USB Port - Charge-Only

Integrated Voice Command with Bluetooth®

9 Alpine® Speakers with Subwoofer

Media Hub (SD, USB, Aux)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Front Seats

Ventilated Front Seats

Folding Flat Load Floor Storage

Heated Second-Row Seats

Power Adjustable Pedals with Memory

Memory for Radio, Driver's Seat, Mirrors and Pedals

Luxury Front and Rear Floor Mats

EXTERIOR FEATURES

18-Inch x 8-Inch Polish Alum White Gold Pocket Whls

LT275/70R18E BSW All Season Tires

LED Bed Lighting

31-Gallon Fuel Tank

Locking Tailgate

Class V Receiver Hitch

7 Pin Wiring Harness Bi-Function Halogen Projector Headlamps Trailer Tow with 4-Pin Connector Wiring Chrome Premium Tail Lamps Spray-In Bedliner

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Longhorn Package 2FK Convenience Group \$395 Auto High Beam Headlamp Rain Sensitive Windshield Wipers Monotone Paint \$225 18-Inch x 8.0-Inch Polished Aluminum Wheels Body-Color Fender Flares Bright Front Bumper Bright Rear Bumper Chrome Tubular Side Steps 220-Amp Alternator \$100 6-Speed Automatic 68RFE Transmission 3.42 Rear Axle Ratio Anti-Spin Differential Rear Axle 6.7-Liter I6 Cummins® Turbo Diesel Engine \$8.995 180-Amp Alternator Diesel Exhaust Brake Ram Active Air™ Power Chrome Trailer Tow Mirrors w/Power Fold-Away \$180 \$995 Power Sunroof Kevless Enter 'n Go™ \$150 Remote Proximity Keyless Entry Instrument Panel Mounted Auxiliary Switches \$130 Wheel to Wheel Side Steps \$300 Single Disc Remote CD Player \$195 LT275/70R18E OWL On/Off-Road Tires \$225



TOTAL PRICE: * \$69,095

\$1,195

WARRANTY COVERAGE

DESTINATION CHARGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

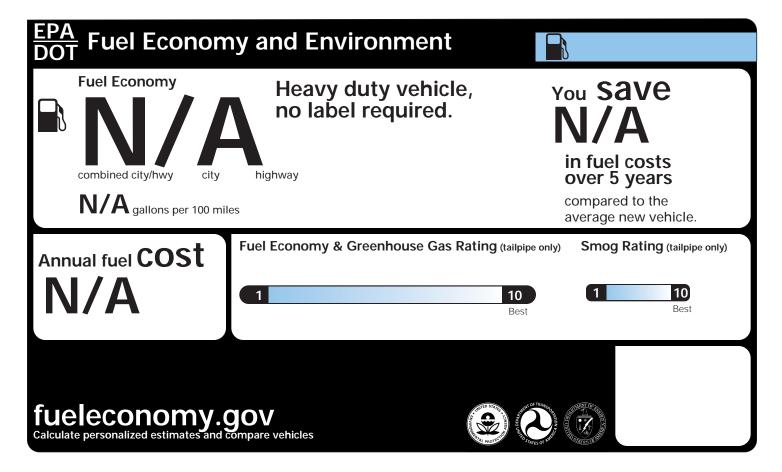


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact. $\star\star\star$ Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ