

# Jeep® 2016 MODEL YEAR WRANGLER RUBICON 4X4

Go Anywhere  
Do Anything®

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$33,095**

**JEEP WRANGLER RUBICON 4X4**

**Exterior Color:** Black Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth Seats with Adjustable Head Restraints  
**Engine:** 3.6-Liter V6 24-Valve VVT Engine  
**Transmission:** 5-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES**

4:1 Rock-Trac® Part-Time 4WD System  
Tru-Lok® Differential Front and Rear Axles  
Electronic Front Sway Bar Disconnect  
Rear Stabilizer Bar  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 44 Heavy Duty Front Axle  
Rock Rails  
Transfer Case Skid Plate  
Fuel Tank Skid Plate  
18.6-Gallon Fuel Tank  
600-Amp Maintenance Free Battery  
Advanced Multistage Front Airbags  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Trailer Sway Damping  
Sentry Key® Theft Deterrent System  
Tire Pressure Monitor with Warning Lamp  
Speed Control  
Sport Bar with Full Padding

**INTERIOR FEATURES**  
Air Conditioning  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt Steering Column  
Radio 130  
8 Speakers  
Audio Jack Input for Mobile Devices  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474  
Temperature and Compass Gauge  
Premium Instrument Cluster with Tachometer  
115-Volt Auxiliary Power Outlet  
Driver Seat Height Adjuster  
Rear Folding Seat  
Front Floor Mats  
Rear Compartment Covered Storage

**EXTERIOR FEATURES**  
"Trail Rated" Badge

"Rubicon" Badge  
Full Metal Doors with Roll-up Windows  
LT255/75R17 BSW Off-Road Tires  
17-Inch x 7.5-Inch Polished Mineral Gray Wheels  
Two Front Tow Hooks and One Rear Tow Hook  
Automatic Headlamps  
Fog Lamps

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

**Rubicon Package 24R** \$595  
Connectivity Group  
Electronic Vehicle Information Center  
Tire Pressure Monitoring Display  
Trailer Tow Group \$395  
Class II Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
Power Convenience Group \$1,595  
Auto-Dimming Mirror with Reading Lamp  
Power Heated Mirrors  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Remote Keyless Entry  
Security Alarm  
5-Speed Automatic Transmission \$1,350  
3.73 Front / Rear Axle Ratios  
Hill Descent Control  
Add 4.10 Axle Ratio \$695  
Freedom Top® Black 3-Piece Hard Top \$995  
Delete Sunrider® Soft Top  
Rear Window Defroster  
Rear Window Wiper / Washer  
Tinted Rear Quarter and Liftgate Windows

**DESTINATION CHARGE** \$995

**TOTAL PRICE: \* \$39,715**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWCG5GL-165214 L4-VON: 3408 S.L. 1207



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy**  
**18** MPG combined city/hwy  
 17 city 21 highway  
 Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.  
**5.6** gallons per 100 miles

**You spend \$3,500 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel COST \$2,500**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 4 (Best 1-10)  
**Smog Rating (tailpipe only)** 6 (Best 1-10)

This vehicle emits 482 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** Not Rated  
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	<b>Not Rated</b>
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	<b>Not Rated</b>
Based on the risk of injury in a side impact.		
<b>Rollover</b>		<b>★★★</b>
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 72%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.