



2023 MODEL YEAR

RAM 3500 LIMITED LONGHORN MEGA CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$76,010

RAM 3500 LONGHORN MEGA CAB 4X4

Exterior Color: Delmonico Red Pearl-Coat Exterior Paint

Interior Color: Black / Cattle Tan Interior Color

Interior: Premium Leather Bucket Seats

Engine: 6.7L I6 Cummins HO Turbo Diesel Engine

Transmission: 6-Speed Automatic Aisin AS69RC HD Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Electronic Shift-On-The-Fly Transfer Case
ParkSense® Front and Rear Park-Assist System
ParkView® Rear Back-Up Camera
3.73 Axle Ratio
Hill-Start Assist
Electronic Stability Control
Traction Control
Trailer Sway Damping
Dampened Tailgate
Remote Tailgate-Release
Sentry Key® Theft Deterrent System
Push-Button Start
Front Door Passive Entry and Lock
Selectable Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 5 Nav with 8.4-Inch Touch Screen Display
Cluster 12-Inch TFT Color Display
Apple CarPlay®
Google Android Auto™
Off-Road Info Pages
9 Alpine® Speakers with Subwoofer
Full Function Media Hub with 2-USB Plus Aux Port
A/C with /Dual-Zone Auto Temperature Control
Radio / Driver Seat / Mirrors / Pedals Memory
Heated Front Seats
Ventilated Front Seats
8-Way Power Adjustable Driver Seat
Heated Second-Row Seats
Heated Steering Wheel

EXTERIOR FEATURES

Power Heat/Fold/Telescoping Memory Mirrors
18-Inch x 8.0-Inch Diamond-Cut Face Aluminum Wheels
LT275/70R18E BSW All-Season Tires
Painted Front Bumper
Painted Rear Bumper
LED Hitch Lamp in Tailgate Handle
31-Gallon Fuel Tank
Bi-Function LED Projector Headlamps

LED Tail Lamps
Exterior 115V AC Outlet
Chrome Flat Wheel-to-Wheel Side Steps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint \$200
Customer Preferred Package 21K
Towing Technology Group \$1,795
Center Stop Lamp with Cargo-View Camera
Surround-View Camera System
Trailer Reverse Guidance
Protection Group \$95
Transfer Case Skid-Plate Shield
5th Wheel / Gooseneck Towing Prep Group \$545
Longhorn Level 1 Equipment Group \$4,120
17 Speaker Harman Kardon® Premium Sound
LED Bed Lighting
Ramcharger Wireless Charging-Pad
Spray-In Bedliner by Mopar®
Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
Blind-Spot with Tag Trailer & Cross-Path Detection
6.7L I6 Cummins HO Turbo Diesel Engine \$12,495
220-Amp Alternator
Power Sunroof \$1,195
Instrument Panel Mounted Auxiliary Switches \$155
Clearance Lamps \$95
Deployable Bed-Step by Mopar® \$365
Adaptive Steering System \$300
Trailer Tire Pressure Monitoring System \$445

Destination Charge \$1,895

TOTAL PRICE: * \$99,710

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

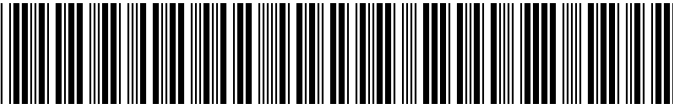
SHIP TO:

SOLD TO:

VIN: 3C6-3R3NL8PG-557341

L4-VON: 7157

0221-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

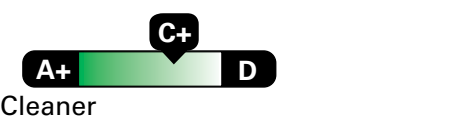
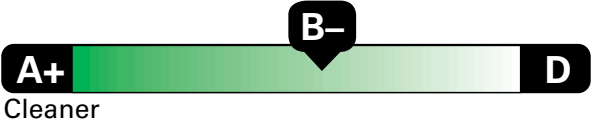
California Air Resources Board

Diesel Vehicle

Environmental Performance

These ratings are not directly comparable to the U.S. EPA/DOT light-duty vehicle label ratings
For information on how to compare, please see www.arb.ca.gov/ep_label

Protect the environment. Choose vehicles with higher ratings:
Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



Vehicle emissions are a primary contributor to climate change and smog. Ratings are determined by the California Air Resources Board based on this vehicles measured emissions.



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



VEHICLE PROTECTION
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