



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON RECON 4X4

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Black Leather Seats with Red Accent Stitching

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Recon Edition 24Z

\$5,500

Low Gloss Black Grille with Accents

17-Inch x 7.5-Inch Granite Crystal Aluminum Wheels

Steel Front Bumper

Steel Rear Bumper

HD Rock Rails with Step Pad

Red Front and Rear Tow Hooks

Air Conditioning with Automatic Temperature Control

Black Fuel Filler Door

Connectivity Group

Tire Pressure Monitoring Display

Uconnect® Voice Command with Bluetooth®

Electronic Vehicle Information Center

Upgraded Dana® Front Axle

Heated Front Seats

Power Dome Hood

Jeep Trail Rated Kit

Black Leather Seats with Red Accent Stitching

Midnight Star Interior Accents

Black Tail Lamp Guards

Slush Mats with Red Accents

Coat Hooks and Grab Handles

Premium Black Sunrider® Soft Top

"Rubicon Recon" Badge

Recon Decals

Red Seat Belts

Red Switches

Red "Trail Rated" Badge

Remote Start System (N/A w/Manual Transmission)

Low Gloss Black Wrangler Decal

Max Trailer Tow Package

\$495

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission

\$1,400

Hill Descent Control

3.73 Front / Rear Axle Ratio

Add 4.10 Axle Ratio

\$695

Body-Color Fender Flares

\$395

Freedom Top® Body-Color 3-Piece Hard Top

Delete Sunrider® Soft Top

Freedom Panel Storage Bag

Rear Window Defroster

Rear Window Wiper / Washer

Radio 430N

\$1,195

40 GB Hard Drive with 28 GB Available

6.5-Inch Touchscreen Display

GPS Navigation

Remote USB Port

SiriusXM® Travel Link 5-Yr Travel Link Sub

DESTINATION CHARGE

\$1,095

TOTAL PRICE: * \$49,815

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFGXHL-735687

L4-VON: 9897

S.L. 0817



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

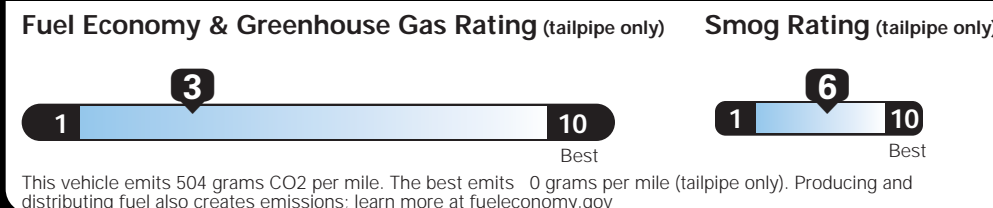
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy, 16 city, 20 highway. 5.6 gallons per 100 miles. Includes text: 'These estimates reflect new EPA methods beginning with 2017 models. Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.'

You spend \$3,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,050



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 75% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES TRANSMISSION: UNITED STATES