2014 MODEL YEAR

RAM 2500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,915

RAM 2500 LONGHORN CREW CAB 4X4

Exterior Color: Western Brown Exterior Paint Interior Color: Canyon Brown / Light Frost Beige Interior Colors Interior: Premium Leather Bucket Seats

Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake **Transmission**: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

ParkView™ Rear Back-up Camera

ParkSense® Rear Park Assist System

Tire Pressure Monitoring Display

Electronic Stability Control 3.73 Rear Axle Ratio

Trailer Brake Control

Electric Shift-on-the-Fly Transfer Case

Remote Keyless Entry with All-Secure

Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Automatic Headlamps

Bi-Function Projector Headlamps - Chrome

Premium Tail Lamps

Power Front Windows w/ 1-Touch Up and Down Feature

Remote Start System

Power Folding Mirrors

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link™ / 1-Year Subscription

SiriusXM Traffic™ / 1-Year Traffic Service

For More Information, Call 800-643-2112

Premium Navigation 8.4-Inch Touch Screen Display

Integrated Voice Command with Bluetooth®

9 Amplified Speakers with Subwoofer

Media Hub (SD, USB, Aux)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Front Seats

Ventilated Front Seats

Folding Flat Load Floor Storage

Heated Second-Row Seats

Power Adjustable Pedals with Memory

Memory for Radio, Driver's Seat, Mirrors and Pedals

Luxury Front and Rear Floor Mats **EXTERIOR FEATURES**

LT275/70R18E BSW All Season Tires

18-Inch x 8.0-Inch Polished Aluminum Wheels

31-Gallon Fuel Tank

Locking Tailgate

Class V Receiver Hitch

7-Pin Trailer Wiring Harness

OPTIONAL EQUIPMENT

Customer Preferred Package 2FK Protection Group \$50 Transfer Case Skid Plate Shield Convenience Group \$395 Auto High Beam Headlamp (N/A with CHMSL Camera) Rain Sensitive Wipers (N/A with CHMSL Camera) Cold Weather Group \$90 Engine Block Heater Winter Front Grille Cover 5th Wheel / Gooseneck Towing Prep Group \$400 6-Speed Automatic Transmission \$600 3.42 Rear Axle Ratio Anti-Spin Differential Rear Axle \$325 6.7L Cummins® Turbo Diesel w/Exhaust Brake \$8,160 180-Amp Alternator Ram Active Air™ Selective Catalytic Reduction (UREA-DEF) Power Chrome Trailer Tow Mirrors w/Manual Fold-Away \$180 \$995 Power Sunroof

\$150

\$600

\$1,595

\$1,195

TOTAL PRICE: * \$67,650

WARRANTY COVERAGE

Keyless Enter 'n Go™

Wheel to Wheel Side Steps

DESTINATION CHARGE

Auto Level Rear Air Suspension

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/100,000_{MILE} **POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

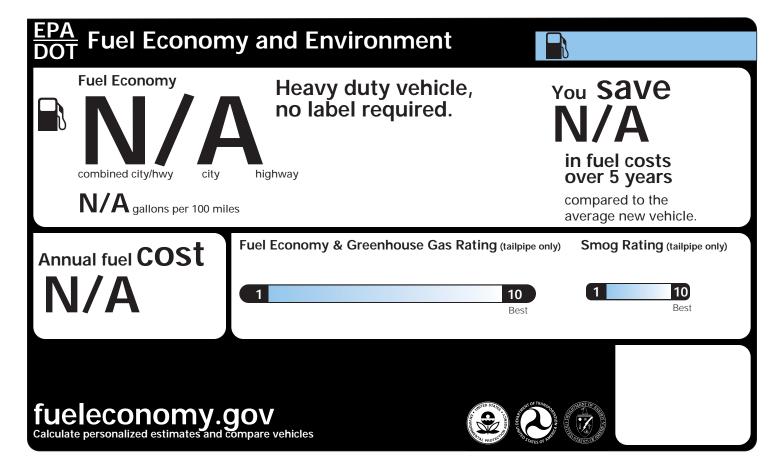
VIN: 3C6-UR5GLXEG-277219 L4-VON: 8385

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



GOVERNMENT 5-STAR SAFETY RATINGS Overall Vehicle Score *** Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight. Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight **** **** Side Front seat Crash Rear seat Based on the risk of injury in a side impact. $\star\star\star$ Rollover

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

Based on the risk of rollover in a single-vehicle crash.