



2016 MODEL YEAR

# RAM 1500 LIMITED CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$51,295**

### RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Limited Leather Bucket Seats

Engine: 3.0-Liter V6 EcoDiesel Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- 32-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure
- Remote Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Lock 4-Wheel Disc Brakes
- ParkView™ Rear Back-Up Camera
- ParkSense® Front / Rear Park Assist System
- Sentry Key® Theft Deterrent System

### INTERIOR FEATURES

- A/C Auto Temperature Control with Dual Zone Control
- Uconnect® 8.4 NAV
- Uconnect® Access 1-Yr Trial (Registration Req'd)
- For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- SiriusXM Travel Link 5-Yr Travel Link Subscription
- SiriusXM Traffic / 5-Yr Traffic Subscription
- For More Information, Call 800-643-2112
- 9 Alpine® Speakers with Subwoofer
- Premium Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Heated Steering Wheel
- Tilt Steering Column
- Power Adjustable Pedals with Memory
- Laramie Longhorn Instrument Cluster

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

#### Limited Package 28V

\$2,935

- \*Ram 1500® Badge
- 20-Inch x 9-Inch Polished Alum Wheel Chrome Insert
- Chrome Belt Moldings
- Chrome Ram Badge
- Limited Grille
- Limited Tailgate Applique 4X4
- Wood / Leather-Wrapped Steering Wheel
- Delete Tow Hooks
- Leather-Wrapped Grab Handle
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage

- Body-Color Front Fascia
- Body-Color Rear Bumper
- Limited Leather Bucket Seats
- Luxury Front and Rear Floor Mats
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- 4-Corner Air Suspension
- Automatic High Beam Headlamp Control
- Steering Wheel Mounted Audio Controls
- Chrome Body Side Molding
- Heated Front Seats
- Heated and Ventilated Front Seats
- Heated Steering Wheel
- Heated Second-Row Seats
- Monotone Paint
- Keyless Enter 'n Go™
- Rain Sensitive Windshield Wipers
- 115-Volt Auxiliary Power Outlet
- Rear Window Defroster
- Chrome Bumper Group \$200
- Body-Color Fender Flares
- Bright Front Bumper
- Bright Rear Bumper
- 3.0-Liter V6 EcoDiesel Engine \$3,120
- 800-Amp Maintenance Free Battery
- Maximum Duty Engine Cooling
- Selective Catalytic Reduction (UREA-DEF)
- 26-Gallon Fuel Tank
- 3.55 Rear Axle Ratio
- Power Sunroof \$995
- Wheel to Wheel Side Steps \$600

### DESTINATION CHARGE

\$1,195

**TOTAL PRICE: \* \$60,340**

### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM5GS-136743

L4-VON: 0353

S.L. 1021

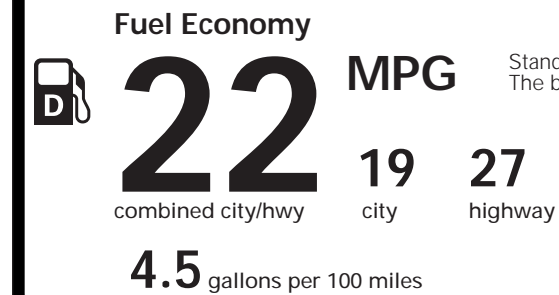


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

**Diesel Vehicle**

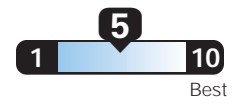


**You spend  
 \$2,500**  
 more in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

**Annual fuel COST  
 \$2,300**

### Fuel Economy & Greenhouse Gas Rating (tailpipe only)

### Smog Rating (tailpipe only)



This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

## fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
 Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver  
 Passenger

★★★★★

Based on the risk of injury in a frontal impact.  
 Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat  
 Rear seat

★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 59%

### MAJOR SOURCES OF FOREIGN PARTS

#### CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

#### FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

#### COUNTRY OF ORIGIN:

ENGINE: ITALY  
 TRANSMISSION: GERMANY

#### Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.