



Drive one.  
ford.com

VEHICLE DESCRIPTION

# FOCUS

2012 4-DR SDN SE  
5-PASSENGER  
2.0L I4 GDI ENGINE  
6-SPD AUTO TRANSMISSION

# CL 220810

EXTERIOR RACE RED  
INTERIOR CHARCOAL BLACK CLOTH SEATS

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

**EXTERIOR**

- 16" STEEL WHEELS WITH COVERS
- HALOGEN HEADLAMPS
- PWR WINDOWS & MIRRORS
- FOG LAMPS WITH CHROME BEZEL
- GRILLE - BLACK WITH CHROME SURROUND

**INTERIOR**

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- AIR CONDITIONING
- CENTER CONSOLE W/ARMREST
- ILLUMINATED ENTRY
- TILT/TELESCOPE STR COLUMN
- 2ND ROW FOLD FLAT SEATING

**FUNCTIONAL**

- ADVANCETRAC W/ESC
- REAR WINDOW DEFROSTER
- EASY FUEL CAPLESS FILLER
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

**SAFETY/SECURITY**

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- TIRE PRESSURE MONITOR SYS
- MYKEY

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
<b>EQUIPMENT GROUP 203A</b>	1385.00	BASE PRICE	\$17,400.00
•CONVENIENCE PACKAGE		TOTAL OPTIONS	4900.00
•CRUISE CONTROL			
•PERIMETER ALARM		TOTAL VEHICLE & OPTION	22300.00
•MYFORD & SYNC PACKAGE		DESTINATION & DELIVERY	795.00
•MYFORD TECH/6 SPKR/SIRIUS			
•SYNC VOICE ACTIVATED SYSTEMS		<b>TOTAL BEFORE DISCOUNTS</b>	<b>23095.00</b>
<b>OPTIONAL EQUIPMENT</b>		<b>EQUIPMENT GROUP SAVINGS</b>	<b>- 190.00</b>
6-SPD AUTO TRANSMISSION	1095.00	<b>NO CHARGE SYNC NATL DI</b>	<b>- 395.00</b>
SE SPORT PACKAGE	1130.00	<b>SE SPORT PACKAGE DISCO</b>	<b>- 235.00</b>
SELECT SHIFT (SST)		<b>TOTAL SAVINGS</b>	<b>- 820.00</b>
LTHR WRAPPED STEERING WHEEL			
GEAR KNOB - LEATHER			
REAR SPOILER			
50 STATE EMISSIONS	NO CHARGE		
POWER MOONROOF	795.00		
17" ALLOY MACH/PAINTED WHLS	495.00		

	RAMP ONE		<b>TOTAL MSRP \$22,275.00</b>
	CV4G		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		MICHIGAN	
	METHOD OF TRANSP.	ITEM #:	44-B955
	RAIL		A013 A 7AX X 225 011439 04 05 12

## EPA Fuel Economy Estimates

CITY MPG

# 27

Expected range for most drivers  
22 to 32 MPG

HIGHWAY MPG

# 37

Expected range for most drivers  
30 to 44 MPG

Estimated Annual Fuel Cost  
**\$1,793**

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

# 31

10 60

All Compacts



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver	★ ★ ★ ★ ★
	Passenger	★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	Front seat	★ ★ ★ ★
	Rear seat	★ ★ ★ ★ ★

Based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



1FAHP3F22CL220810

### IIHS Ratings

#### Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 1FCL220810 to 48028

or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.



Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit [www.FordCredit.com](http://www.FordCredit.com).

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



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TO BE REMOVED  
BY CUSTOMER ONLY