



2015 MODEL YEAR

RAM 1500 IGNITION ORANGE SPORT CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,895

RAM 1500 SPORT CREW CAB 4X4
Exterior Color: Ignition Orange Clear Coat
Interior Color: Black interior / Black seats with orange insert
Interior: Vinyl high-back bucket w/ sport mesh cloth inserts
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags
Supp. Side Curtain Frt/Rr Air Bags
Supplemental Side Air Bags
Supplemental front seat side air bags
Elec Shift On Demand Transfer Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
Universal Garage Door Opener
Remote Keyless Entry with All-Secure
Sentry Key anti theft engine immobilizer
Locking Tailgate
Electroluminescent Instr Cluster
Automatic Headlamps
Variable intermittent windshield wipers
Trailer Tow w/4-Pin Connector Wiring
730 Amp Maintenance Free Battery
12V Auxiliary Power Outlet

INTERIOR FEATURES

Vinyl high-back bucket w/ sport mesh cloth inserts
Rear 60/40 Split Folding Seat
Rear Underseat Compartment Storage
Air Conditioning
Cruise control
Power 10-way driver’s seat including 2-way lumbar
Power Lumbar Adjust
Leather Wrapped Steering Wheel
Steering Wheel Mounted Audio Ctrls
Pwr Front Windows, 1-Touch, Up & Down
Power Locks
Rear Power Sliding Window
Tilt Steering Column
Traveler/Mini Trip Computer
Temperature & Compass Gauge
LED Interior Lighting
Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready
8.4-inch touchscreen
Six speakers
SiriusXM Satellite Radio
RR View Auto Dim Mirror w/Microphone
Integrated voice command with Bluetooth
Audio Jack Input for Mobile Devices
Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9-inch aluminum wheels with Tech Silver pockets
P275/60R20 OWL All-Season tires
Power Folding Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 26L
Power Adjustable Pedals
Convenience Group \$475
Keyless Enter ‘n Go with push button start
Auto High Beam Headlamp Control
Rain Sensitive Windshield Wipers
Remote Proximity Keyless Entry
Remote Start and Security Group \$595
Remote Start System
Security Alarm
Ignition Orange Sport Package \$1,995
Body Color/Bright Billets Grille
Vinyl high-back bucket w/ sport mesh cloth inserts
Mopar Sport Performance Hood Decal
4x4 Flat Black Badge
5.7L Hemi Badge – Flat Black
Ram 1500 Badge – Flat Black
Comfort Group
Sport Performance Hood
Full Length Floor Console
Heated Front Seats
Heated Steering Wheel
Humidity Sensor
Air Cond ATC w/Dual Zone Control
Sport Premium Group \$400
9 Amplified Speakers w/Subwoofer
Front & Rear Rubber Floor Mats \$175
3.92 Rear Axle Ratio \$125
Anti-Spin Differential Rear Axle \$525
Rear Window Defroster \$225
Power Sunroof \$1,395
121-litre (26.6-gallon) fuel tank \$250
Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV \$700
GPS Navigation
ParkView rear back-up camera \$450
Class IV Receiver Hitch \$450
Trailer Brake Control \$350
Spray in Bedliner \$550
Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$61,350

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT2FS-701802

L4-VON: 9209

S.L.
0520



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

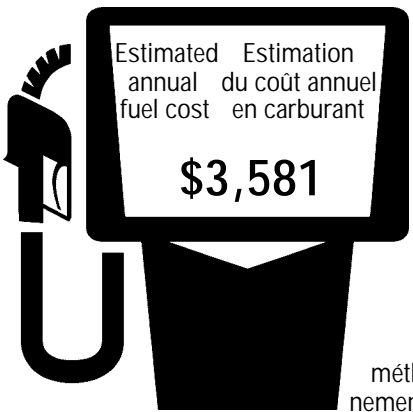
CITY / VILLE*

16.2 17

L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca

These estimates are based on the Government of Canada’s approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Canada

HIGHWAY / ROUTE*

11.5 25

L/100 km mi/gal

*Les cotes reflètent des
NOUVELLES méthodes d’essai
vehicules.nrcan.gc.ca

Données obtenues selon les critères et méthodes d’essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.