

2016 MODEL YEAR

RAM 2500 LARAMIE CREW CAB 4X4 LONG BOX

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

\$520

\$50

\$400

\$495

\$395 \$8,995

\$195

\$180

\$995

\$150

\$80

\$600

\$1,400

\$150

\$225

\$1,195

Leather-Trimmed Bucket Seats

Laramie Package 2FH Protection Group

Lower Two Tone Paint

Accent Fender Flares

3.42 Rear Axle Ratio

180-Amp Alternator Diesel Exhaust Brake Ram Active Air™

Rear Window Defroster

Keyless Enter 'n Go™

Clearance Lamps Uconnect® 8.4 NAV

GPS Navigation

HD® Radio

Tow Hooks

Power Sunroof

Anti-Spin Differential Rear Axle

Remote Proximity Keyless Entry

Transfer Case Skid Plate

Full Length Upgraded Floor Console Heated Second-Row Seats

5th Wheel / Gooseneck Towing Prep Group

6-Speed Automatic 68RFE Transmission

6.7-Liter I6 Cummins® Turbo Diesel Engine

SiriusXM Traffic / 5-Yr Traffic Subscription SiriusXM Travel Link 5-Yr Travel Link Subscription

LT285/60R20E OWL On/Off-Road Tires

Power Adjustable Pedals with Memory

DESTINATION CHARGE

WARRANTY COVERAGE

20" x 8" Painted Alum Wheels w/Chrome Inserts

Remote Start System (N/A Manual Transmission)

TOTAL PRICE: * \$66,455

5-year or 100,000-mile Powertrain Limited Warranty.

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

Power Chrome Trailer Tow Mirrors w/Power Fold-Away

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,430

RAM 2500 LARAMIE CREW CAB 4X4 Exterior Color: Delmonico Red Pearl Coat Exterior Paint **Interior Color:** Canyon Brown / Light Frost Beige Interior Colors

Interior: Leather-Trimmed Bucket Seats Full Length Upgraded Floor Console Heated Second-Row Seats

Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags

Trailer Brake Control

Tire Pressure Monitoring Display

Electronic Stability Control

Electric Shift-on-the-Fly Transfer Case

3.73 Rear Axle Ratio

Anti-Lock 4-Wheel Disc Brakes Remote Keyless Entry

Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

ParkSense® Front / Rear Park Assist System

ParkView™ Rear Back-Up Camera

Security Alarm

Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4

Uconnect® Access

Integrated Voice Command with Bluetooth®

Navigation-Capable. See Dealer for Activation

7-Inch Multi-View Cluster

9 Alpine® Speakers with Subwoofer

Remote USB Port - Charge-Only

Media Hub (2 USB, Aux)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated Front Seats

Ventilated Front Seats

Folding Flat Load Floor Storage

Second-Row In-Floor Storage Bins

Auto-Dimming Rearview Mirror w/Microphone

Memory for Radio / Driver's Seat / Mirror Heated Steering Wheel

Steering Wheel Mounted Audio Controls

EXTERIOR FEATURES

18-Inch x 8.0-Inch Polished Aluminum Wheels

LT275/70R18E BSW All Season Tires

Assembly Point/Port of Entry: SALTILLO, MEXICO

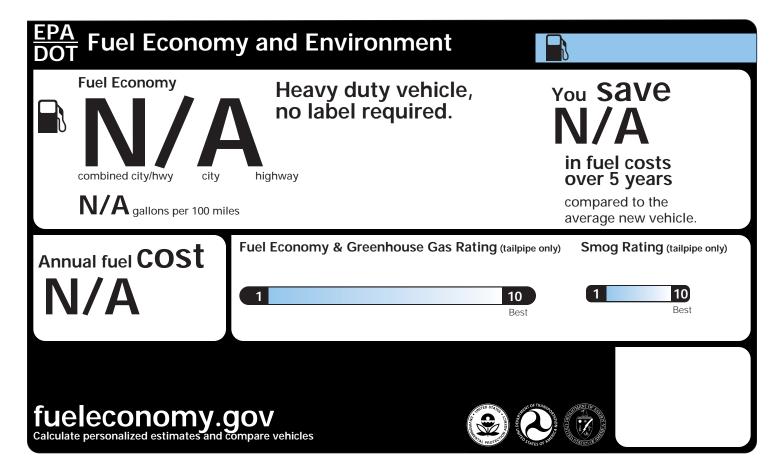


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score



Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact. $\star\star\star$ Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ