2021 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

Parallel and Perpendicular Park-Assist with Stop

Center-Mounted Deployable-Bed Step by Mopar® 4 Adjustable Cargo Tie-Down Hooks by Mopar®

10th-Anniversary Limited Longhorn Edition

10th Anniversary Instrument Cluster Theme

Uconnect® 12.0-Inch Display with Navigation

19 Speaker Harman Kardon® Premium Sound Blind-Spot and Cross-Path Detection

5.7L V8 HEMI® MDS VVT eTorque Engine

285/45R22XL BSW All-Season Tires

22-Inch x 9.0-Inch Polish/Painted Wheels w/ Inserts

TOTAL PRICE: *

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty.

5_{YEAR} / 60,000 MILE

POWERTRAIN WARRANTY

Ask Dealer for a copy of the limited warranties or

Premium Leather Bucket Seats

Multi–Function Tailgate

Longhorn Level 1 Equipment Group

\$445

\$1,220

\$3,895

\$95 \$545 \$1,995

\$1,495

\$2,095

\$445

\$295

\$1,695

\$72.880

Surround-View Camera

SiriusXM® with 360L

Power Running–Boards

Electronic Locking Rear Axle

Dual-Pane Panoramic Sunroof

Ventilated Rear Seats Wireless Charging–Pad 3.92 Rear Axle Ratio

33–Gallon Fuel Tank

Trailer Brake-Controller

Destination Charge

WARRANTY COVERAGE

see your owner's manual for details.

Bed Utility Group

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$55,180

RAM 1500 LONGHORN CREW CAB 4X4 Exterior Color: Patriot Blue Pearl-Coat Exterior Paint

Interior Color: Mountain Brown Interior Color Interior: Premium Leather Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags Supplemental Front Seat-Mounted Side Air Bags Supplemental Side-Curtain Front and Rear Air Bags ParkSense® Front and Rear Park-Assist with Stop Full-Speed Forward-Collision Warning Plus

Advanced Brake-Assist ParkView® Rear Back-Up Camera Conventional Differential Rear Axle 3.21 Rear Axle Ratio Class IV Receiver-Hitch

7–Pin Wiring Harness Dampened Tailgate Active Front Air-Dams Power Tailgate-Release Spray-In Bedliner by Mopar® Rain-Sensitive Windshield Wipers

INTERIOR FEATURES

8-Way Power Driver and Passenger Seats

Customer Preferred Package 27K

Uconnect® 4C NAV with 8.4-Inch Display Apple CarPlav® Google Android Auto™ 7.0-Inch TFT Color Display-Cluster Full Function Media Hub with 2-USB Plus Aux Port 115-Volt Auxiliary Power-Outlet 9 Amplified Speakers with Subwoofer A/C with Dual-Zone Auto Temperature Control Wood / Leather-Wrapped Steering Wheel Heated Steering Wheel Power Adjustable Pedals with Memory

Heated Front Seats **OPTIONAL EQUIPMENT** (May Replace Standard Equipment) Patriot Blue Pearl-Coat Exterior Paint

\$395 Protection Group Front Suspension Skid–Plate Fuel Tank Skid–Plate Steering Gear Skid-Plate Transfer-Case Skid-Plate \$1,095 Technology Group Head-Up Display

Rear–View Auto–Dimming Digital Display Mirror LED Center High–Mounted Stop Lamp Body-Color Bumper Group Advanced Safety Group

Pedestrian / Cyclist Emergency Braking Adaptive Cruise Control with Stop and Go Lane Keep Assist

Assembly Point/Port of Entry: STERLING HTS. MICH., U.S.A. VIN: 1C6-SRFKT5MN-560167 L4-VON: 0831 SHIP TO:

\$100

1125

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

SOLDTO

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY. For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC

Gasoline Vehicle



\$2,350

combined city/hwy

Annual fuel COST

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

3

Smog Rating (tailpipe only)

You spend

over 5 years

compared to the

average new vehicle.

6 10

This vehicle emits 472 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

10





GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **** Crash Passenger *** Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

Front seat Side **** Crash Rear seat **** Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 58%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 32%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.