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VEHICLE DESCRIPTION

# FIESTA

2012 4-DOOR SEDAN S  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
5-SPD MANUAL TRANSMISSION

EXTERIOR  
INGOT SILVER METALLIC  
INTERIOR  
CHARCOAL BLACK W/LT STONE C

## CM 217946

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
<b>EXTERIOR</b> <ul style="list-style-type: none"><li>15" STEEL WHEELS WITH COVERS</li><li>INTEGRATED SPOTTER MIRRORS</li></ul>	<b>INTERIOR</b> <ul style="list-style-type: none"><li>60/40 SPLIT FOLD REAR SEAT</li><li>AUXILIARY AUDIO INPUT JACK</li><li>CLOTH BUCKET FRONT SEATS</li><li>FRONT FLOOR MATS</li><li>TILT/TELESCOPE COLUMN</li></ul>	<b>FUNCTIONAL</b> <ul style="list-style-type: none"><li>EASYFUEL CAPLESS FILLER</li><li>POWER MIRRORS</li><li>QUAD BEAM HALOGEN HEADLAMP</li><li>REAR WINDOW DEFROSTER</li><li>VARIABLE INTERVAL WIPERS</li><li>AM/FM STEREO</li><li>AIR CONDITIONING</li><li>POWER LOCKS</li><li>ADVANCETRAC W/ESC</li><li>FRONT DISC REAR DRUM BRAKES (ABS)</li><li>POWER STEERING W/EPAS</li><li>DOME LAMP &amp; MAP LIGHTS</li></ul>	<b>SAFETY/SECURITY</b> <ul style="list-style-type: none"><li>DRIVER/PASSENGER AIR BAGS</li><li>AIRBAG - DRIVER KNEE</li><li>AIRBAGS - SIDE AIR CURTAIN</li><li>CHILDPROOF REAR DOOR LOCKS</li><li>TIRE PRESSURE MONITOR SYS</li><li>SECURITY ANTI-THEFT ENGINE IMMOBILIZER</li></ul> <b>WARRANTY</b> <ul style="list-style-type: none"><li>3YR/36,000 BUMPER / BUMPER</li><li>5YR/60,000 POWERTRAIN</li><li>5YR/60,000 ROADSIDE ASSIST</li></ul>

INCLUDED ON THIS VEHICLE	(MSRP)		(MSRP)
<b>EQUIPMENT GROUP 100A</b>		<b>PRICE INFORMATION</b>	
<b>OPTIONAL EQUIPMENT</b>		BASE PRICE	\$13,200.00
50 STATE EMISSIONS	NO CHARGE	TOTAL OPTIONS	
		TOTAL VEHICLE & OPTIONS	13,200.00
		DESTINATION & DELIVERY	795.00

	RAMP ONE		TOTAL MSRP	\$13,995.00
	RV2E		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 16-W053 O/T 2		
	RAIL	CE221 N RA 2X 230 000013 05 22 12		

## EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers  
24 to 34 MPG

Estimated Annual Fuel Cost

\$1,682

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle 33

10 99


All Subcompacts

HIGHWAY MPG


38

Expected range for most drivers  
31 to 45 MPG

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★ ▲  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.  
▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	★ ★ ★ ★ ★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★ ★ ★ ★ ★ ★ ▲
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Based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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## IIHS Ratings

### Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FCM217946 to 48028

or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.



Extended Service Plan

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