

2016 MODEL YEAR RAM 1500 ST CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION Base Price: \$32,960 RAM 1500 ST CREW CAB 4X2 Exterior Color: Flame Red Clear Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors Interior: Cloth 40 / 20 / 40 Bench Seat Engine: 3.6-Liter V6 24-Valve VVT Engine Transmission: 8-Speed Automatic 845RE Transmission **STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES 3.21 Rear Axle Ratio Class IV Receiver Hitch Trailer Tow with 4-Pin Connector Wiring 7 Pin Wiring Harness 26-Gallon Fuel Tank Spray-In Bedliner Locking Tailgate Advanced Multistage Front Airbags Supplemental Side-Curtain Front and Rear Airbags Anti-Lock 4-Wheel Disc Brakes Electronic Stability Control Speed Control Sentry Key® Theft Deterrent System Variable Intermittent Windshield Wipers **INTERIOR FEATURES** Air Conditioning Radio 3.0 6 Speakers Media Hub (USB, Aux) Tilt Steering Column Rotary Shifter Instrument Cluster with Display Screen **Electronic Vehicle Information Center** Front Armrest with Three Cup Holders Power Door Locks Power Front Windows w/ 1-Touch Up and Down Feature Rear Fixed Window Rear Folding Seat Rear Under Seat Storage Compartment Second-Row In-Floor Storage Bins Black Vinyl Floor Covering EXTERIOR FEATURES 17-Inch x 7.0-Inch Steel Wheels P265/70R17 BSW All Season Tires Halogen Quad Headlamps Automatic Headlamps Power Heated Mirrors with Manual Fold-Away Black Front Bumper

| Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A | |
|---|--|
|---|--|



| Black Rear Bumper Black Grille | |
|--|--------------------------------|
| OPTIONAL EQUIPMENT (May Replace Standard Equipment) Tradesman Package 22B Chrome Appearance Group 17-Inch x 7.0-Inch Aluminum Wheels Bright Grille | \$595 |
| Bright Front Bumper Bright Rear Bumper Popular Equipment Group | \$695 |
| Carpet Floor Covering Front and Rear Floor Mats Cloth 40 / 20 / 40 Bench Seat Remote Keyless Entry with All-Secure | ţ |
| Front and Rear Rubber Floor Mats 3.55 Rear Axle Ratio LED Bed Lighting Uconnect® 5.0 5.0-Inch Touchscreen Display | \$95 \$75 \$100 \$465 |
| Integrated Voice Command with Bluetooth® Temperature and Compass Gauge Overhead Console SiriusXM® Sat Radio w/ 1-Yr Radio Subscription For More Information, Call 800-643-2112 | |
| Rearview Mirror with Microphone Single Disc Remote CD Player ParkView™ Rear Back-Up Camera Flex Fuel Vehicle | \$195 \$200 |

DESTINATION CHARGE

TOTAL PRICE: * \$36,575

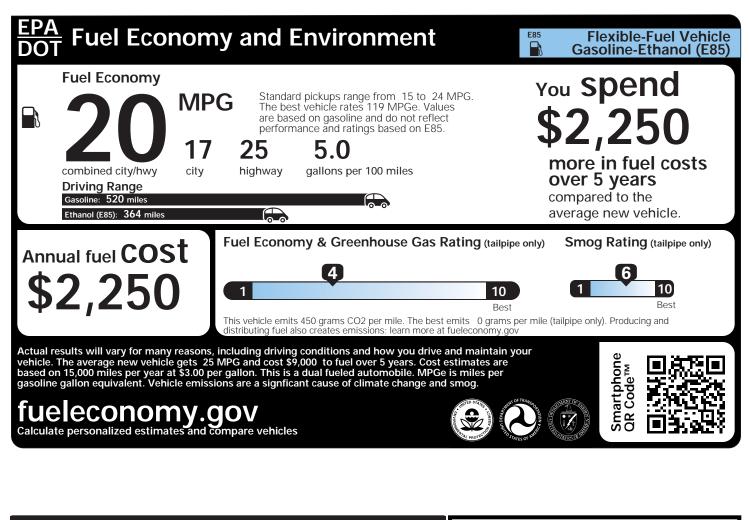
\$1,195

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.



For more information visit: www.ramtrucks.com or call 1-866-RAMINFO



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight

| Frontal Crash | Driver Passenger | **** |
|---------------------------------------|---------------------------------|-----------------|
| Based on the risk of inju | Ũ | |
| Side | Front seat | **** |
| Crash Based on the risk of inju | Rear seat | *** |
| Rollover Pased on the rick of roll | over in a single-vehicle crash. | **** |
| | from 1 to 5 stars (★★★★> | +) with 5 being |

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER. ★ STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

FCA US LLC

