



2023 MODEL YEAR

RAM 1500 LONGHORN SOUTHFORK CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$63,135

RAM 1500 LONGHORN CREW CAB 4X4  
Exterior Color: Bright White Clear-Coat Exterior Paint  
Interior Color: Mountain Brown Interior Color  
Interior: Premium Leather Bucket Seats  
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start  
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Full-Speed Forward-Collision Warning Plus  
Advanced Brake-Assist  
ParkView® Rear Back-Up Camera  
3.21 Rear Axle Ratio  
Remote-Start System  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Dampened Tailgate  
Active Front Air-Dams  
Power Tailgate-Release  
Rain-Sensitive Windshield Wipers  
Tire-Fill Alert

INTERIOR FEATURES

Ram Clean Air System  
Uconnect® 5 Nav with 12.0-Inch Touch Screen Display  
SiriusXM® 360L with 6-Month Sub Call 800-643-2112  
Ram Connect (Connected Services) with Trial  
Apple CarPlay®  
Google Android Auto™  
Cluster 12-Inch TFT Color Display  
Full Function Media Hub with 2-USB Plus Aux Port  
115-Volt Auxiliary Power-Outlet  
9 Amplified Speakers with Subwoofer  
A/C with Dual-Zone Auto Temperature Control  
Wood / Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals with Memory  
8-Way Power Driver and Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
Ventilated Rear Seats  
2nd-Row In-Floor Storage Bins  
Rear Power-Sliding Window

EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels  
275/55R20 All-Season LRR Tire  
18-Inch Full-Size Steel Spare Wheel  
Bi-Function LED Projector Headlamps  
Front LED Fog Lamps  
LED Tail Lamps  
LED Hitch Lamp in Tailgate Handle  
Premium Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 27K  
Southfork Edition Group \$1,295  
Premium Leather Bucket Seats  
10th Anniversary Instrument Cluster Theme  
Multi-Function Tailgate  
Trailer-Tow Group \$1,095  
Trailer Reverse Steering Control  
Trailer Tire Pressure Monitoring System  
Trailer Brake-Controller  
Longhorn Level 1 Equipment Group \$6,660  
Head-Up Display  
Digital Rearview Mirror  
Pedestrian Emergency Braking  
19 Speaker Harman Kardon® Premium Sound  
Blind-Spot and Cross-Path Detection  
Lane Keep Assist  
Power Running-Boards  
Parallel and Perpendicular Park-Assist with Stop  
Pick-Up Box Lighting  
Spray-In Bedliner by Mopar®  
Wireless Charging-Pad  
Surround-View Camera System  
Anti-Spin Differential Rear Axle \$495  
5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start \$2,995  
33-Gallon Fuel Tank \$445  
22-Inch x 9.0-Inch Polish/Painted Wheels w/ Inserts \$2,095  
285/45R22XL BSW All-Season Tires

Destination Charge \$1,895

TOTAL PRICE: \* \$80,110

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFT5PN-538920

L4-VON: 3463

0114-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG  
combined city/hwy  
17 city  
22 highway

Standard pickups range from 12 to 70 MPGe.  
The best vehicle rates 132 MPGe.

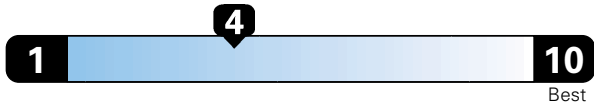
5.3 gallons per 100 miles

You spend  
\$5,500  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

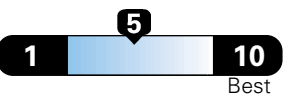
\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 457 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 64%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.