

2017 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$34,795

RAM 1500 SLT QUAD CAB 4X2

Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors Interior: Cloth 40 / 20 / 40 Premium Bench Seat Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Airbags

Supplemental Side-Curtain Front and Rear Airbags

3.21 Rear Axle Ratio

Trailer Tow with 4-Pin Connector Wiring 7 Pin Wiring Harness

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control Sentry Key® Theft Deterrent System

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)
Tilt Steering Column

Black Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Rearview Day / Night Mirror

Overhead Console

Passenger-Side Sun Visor with Mirror

Premium Door Trim with Map Pocket

Front Armrest with Three Cup Holders

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Rear Power Sliding Window

Rear Folding Seat

Rear Under Seat Storage Compartment

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Customer Preferred Package 27S

P275/60R20 BSW All Season Tires ParkView™ Rear Back-Up Camera

Auto-Dimming Rearview Mirror

LED Bed Lighting

A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd) 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

Class IV Receiver Hitch

Fog Lamps

Dual Rear Exhaust with Bright Tips Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat Folding Flat Load Floor Storage

Navigation-Capable; See Dealer for Activation

7-Inch Multi-View Cluster

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls Power Heated Mirrors with Power Fold-Away

Auto-Dimming Exterior Mirror

Exterior Mirrors with Courtesy Lamps

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener

115-Volt Auxiliary Power Outlet

ParkSense® Front / Rear Park Assist System Remote Start System (N/A Manual Transmission)

Security Alarm

8-Speed Automatic 8HP70 Transmission 5.7-Liter V8 HEMI® MDS VVT Engine

\$1,450

DESTINATION CHARGE

\$1,395

Package Value Savings of \$3,000 Included in Big Horn Price



TOTAL PRICE: * \$40,840

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/60,000_{MILE} **POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

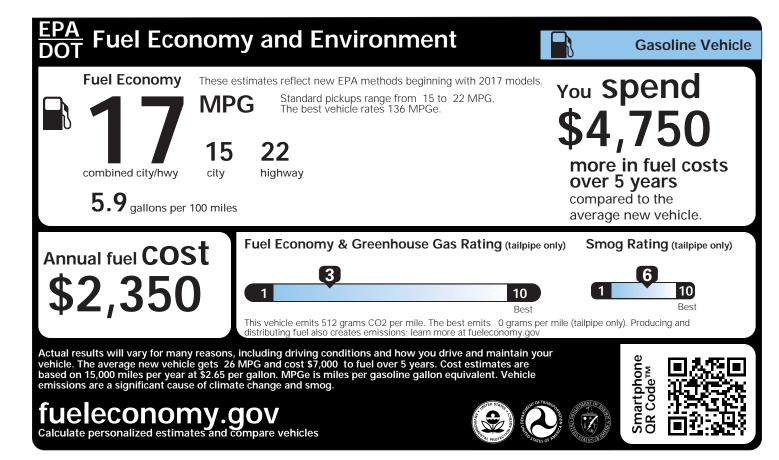
VIN: 1C6-RR6GT6HS-676623 L4-VON: 1624

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 56% MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 29%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN: **ENGINE: MEXICO**

TRANSMISSION: GERMANY