Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

# **BRONCO**

2023 4-DOOR ADVANCED 4X4 **HERITAGE LIMITED-5 PASSENGR** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** 

PL A70395

**ROBIN'S EGG BLUE** INTERIOR PERF PLAID LTR-TRM BRWN STS

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

## **EXTERIOR**

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRL-WHT-"FORD" RED
- **HEADLAMPS AUTO HIGH BEAM**
- **HEADLAMPS AUTO LED** W/SIGNATURE LED LIGHTING
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

## **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL • IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

- USB A(1)/C(1)-1ST/2ND ROWS

RAMP ONE

RAMP TWO

**RA46** 

TILT/TELESCOPE STR COLUMN

## PWR 10-WAY DRV/8-WAY PASS

## PUSH-BUTTON START

HIGH PACKAGE

HILL START ASSIST

**FUNCTIONAL** 

• SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®

• 12"LCD CTR STACK TOUCHSCRN

• FORDPASS™ CONNECT 4GWI-FI

HOTSPOT TELEMATICS MODEM

• FRNT/REAR LOCKING DIFFRNTL

KEYLESS ENTRY W/PUSH START

MID AND SASQUATCH™ PKGS

• PRE-COLLISION ASSIST W/AEB

FRONT STA-BAR DISCONNECT

• BRAKES, 4-WHEEL DISC/ABS

TOOL KIT- DOOR/TOP REMOVAL

## **SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM PERSONAL SAFETY SYSTEM™

## **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## (MSRP)

### **INCLUDED ON THIS VEHICLE** (MSRP)

## **EQUIPMENT GROUP 664A**

•HERITAGE LIMITED SERIES

## OPTIONAL EQUIPMENT/OTHER

.17" GLS BLK ALUM PNTD WHLS .LT315/70R17 M/T TIRES (35") CNCTD BLT-IN NAV(3-YR INC) HARD TOP, WHITE-PAINTED .FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER

TOWING CAPABILITY AM/FM.10 SPKRS.SDARS

**KEYLESS ENTRY KEYPAD** FRONT LICENSE PLATE BRACKET

## **NO CHARGE**

595.00

**NO CHARGE** 

### **PRICE INFORMATION** BASE PRICE

TOTAL OPTIONS/OTHER

\$70,485,00 705.00

**TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY** 

71,190.00 1.795.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

## **TOTAL MSRP** \$72,985.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PF231 N RB 2X 360 001151 06 23 23

## EPA Fuel Economy and Environment



**Gasoline Vehicle** 

## **Fuel Economy**

**MPG** 

highway

**5.9** gallons per 100 miles

Annual fuel COST

\$2,600

city

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

## fueleconomygov

Calculate personalized estimates and compare vehicles









## **GOVERNMENT 5-STAR SAFETY RATINGS**

## **Overall Vehicle Score**

**Not Rated** 

**Not Rated** 

**Not Rated** 

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat Based on the risk of injury in a side impact

Based on the risk of rollover in a single-vehicle crash

 $\star\star\star$ Rollover

Star ratings range from 1 to 5 stars ( $\star\star\star\star\star$ ), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject o compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from nctioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT** Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLA70395 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

3202307131227 BroncoHeritage4DR\_RobinsEggBlue.jpg 03/19/2024

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees.

options or accessories are not included unless listed above.