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CERT	CERT	CERT	TRD	RAMP	BUMP	CAMP	BOOK	AFV	FSCP

3FADP4BJ3 CM114432 NA



www.fordvehicles.com

VEHICLE DESCRIPTION

FIESTA

2012 4-DOOR SEDAN SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
OXFORD WHITE  
INTERIOR  
CHARCOAL BLACK W/LT STONE C

CM 114432

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 15" STEEL WHEELS WITH COVERS
- INTEGRATED SPOTTER MIRRORS

INTERIOR

- 60/40 SPLIT FOLD REAR SEAT
- CLOTH BUCKET FRONT SEATS
- DUAL VANITY MIRRORS
- TILT/TELESCOPE COLUMN
- AUXILIARY AUDIO INPUT JACK
- REAR DOME LAMP

FUNCTIONAL

- EASYFUEL CAPLESS FILLER
- POWER MIRRORS
- QUAD BEAM HALOGEN HEADLAMP
- REAR WINDOW DEFROSTER
- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM SINGLE CD/MP3, 4SPKR
- AIR CONDITIONING
- DOME LAMP & MAP LIGHTS

- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- MESSAGE CENTER W/TRIP CPTR
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)
- POWER STEERING W/EPAS

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE \$14,500.00

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 202A 815.00  
•SPORT APPEARANCE PACKAGE  
•DECKLID SPOILER-4 DOOR  
•15" ALUMINUM WHL(PNTD)  
•SPEED/CRUISE CONTROL  
•FRONT PARKING LAMP W/BLK BZ

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS 1,095.00  
50 STATE EMISSIONS NO CHARGE  
TOTAL OPTIONS 1,910.00

TOTAL VEHICLE & OPTIONS 16,410.00  
DESTINATION & DELIVERY 795.00

TOTAL BEFORE DISCOUNTS 17,205.00

EQUIPMENT GROUP SAVINGS - 270.00

EPA Fuel Economy Estimates

CITY MPG

29

Expected range  
for most drivers  
24 to 34 MPG

HIGHWAY MPG

39

Expected range  
for most drivers  
32 to 46 MPG

Estimated  
Annual Fuel Cost

\$1,682

based on 15,000 miles  
at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

33

10 33

All Subcompacts

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

TOTAL MSRP \$16,935.00

GOVERNMENT SAFETY RATINGS

Frontal Crash ★★★★★  
Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★  
Rear seat ★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Rollover ★★★★★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RV3T		ITEM #: 24-8020 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4BJ3CM114432 	
SHIP THROUGH	FINAL ASSEMBLY POINT CUAUTITLAN	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. BH162 N RA 2X 220 000376 08 16 11	



EXTENDED  
SERVICE  
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



xxxxxxxNA

03/11/2024

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2011 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

3FADP4BJ3CM114432



TO BE REMOVED  
BY CUSTOMER ONLY