



2021 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$55,115

RAM 1500 BIG HORN CREW CAB 4X4

Exterior Color: Flame Red

Interior Color: Black interior / Black seats

Interior: Cloth front bucket seats

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

Dampened tailgate

Brake Assist

Electronic Stability Control

Ready Alert Braking

Hill Start Assist

Traction Control

Electronic Roll Mitigation

Trailer Sway Control

Rain Brake Support

ParkView Rear Back-Up Camera

Supplemental front seat-mounted side air bags

Advanced multistage front air bags

Supplemental side curtain air bags

Tire fill alert

Push-button start

7-pin wiring harness

Electronic shift-on-demand transfer case

Hands-free communication with Bluetooth streaming

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 25Z

Bed Utility Group \$1,250

4 adjustable cargo tie-down hooks

LED bed lighting

Deployable bed step (not included w/split tailgate)

Spray-in bedliner

Built-to-Serve Edition \$3,495

Cloth front bucket seats

Mopar lockable console storage

Built-to-Serve Edition instrument panel badge

Hill Descent Control

Front and rear all-weather floor mats

Full-length floor console

eLocker electronic locking rear differential

Power 4-way driver lumbar adjust

Power 8-way adjustable driver seat

LED fog lamps

LED reflector headlamps

Black tubular side steps

9 Alpine speakers with subwoofer

Fuel tank skid plate

Transfer case skid plate

Front suspension skid plate

Steering gear skid plate

Big Horn Level 2 Equipment Group \$2,745

Media hub with 2 USB charging ports

Second-row in-floor storage bins

Front heated seats

Rear power sliding window

A/C with dual-zone automatic temperature control

7-inch full-colour customizable in-cluster display

115-volt auxiliary power outlet – front

Heated steering wheel

Google Android Auto

8.4-inch touchscreen

Apple CarPlay capable

SiriusXM satellite radio with 1-year subscription

Power adjustable pedals

Remote start system

Class IV hitch receiver

Park-Sense Front and Rear Park Assist

400-watt inverter

Tri-fold tonneau cover \$650

Core Green accent stitching

5.7L HEMI VVT V8 engine with FuelSaver MDS \$1,995

Rear wheelhouse liners

Uconnect 4C NAV with 8.4-inch display \$770

SiriusXM Travel Link

4G LTE Wi-Fi hot spot

Blind-Spot and Cross-Path Detection \$500

Federal A/C excise tax \$100

4CV

Destination Charge \$1,895

TOTAL PRICE: * \$68,515

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

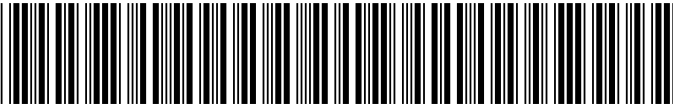
SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT6MN-691781

L4-VON: 1550

0409-0



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2021 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



13.8 L/100 km
combined/combineé
16.1 city
ville
11.0 highway
route

20 mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$1.25 per litre

\$ 3 450

Coût annuel en carburant

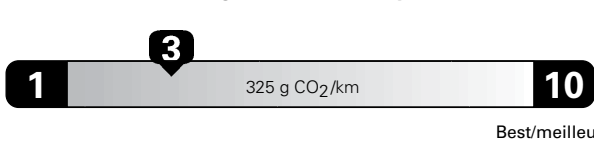
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,25 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

8.9 – 16.3 L/100 km

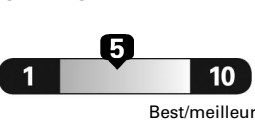
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

For more information visit

vehicles.nrcan.gc.ca

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

Pour plus d'information visitez

vehicules.rncan.gc.ca

