



2016 MODEL YEAR
RAM 1500 LARAMIE CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,510

RAM 1500 LARAMIE CREW CAB 4X2
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Full Length Upgraded Floor Console
Heated Second-Row Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
Class IV Receiver Hitch
26-Gallon Fuel Tank
Remote Keyless Entry with All-Secure Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Lock 4-Wheel Disc Brakes
ParkView™ Rear Back-Up Camera
Speed Control
Sentry Key® Theft Deterrent System
INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4
Uconnect® Access 6-Mo Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
9 Alpine® Speakers with Subwoofer
Media Hub (SD, USB, Aux)
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Heated Steering Wheel
Tilt Steering Column
Power Adjustable Pedals with Memory
Bright Rotary Shifter
7-Inch Multi-View Cluster
Overhead Console with Garage Door Opener
Sun Visors with Illuminated Vanity Mirrors
Rear Power Sliding Window
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated and Ventilated Front Seats
Power Lumbar Adjust
Second-Row In-Floor Storage Bins
Folding Flat Load Floor Storage
EXTERIOR FEATURES
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

Body-Color Fender Flares
P275/60R20 BSW All Season Tires
Bi-Function Halogen Projector Headlamps
Fog Lamps
Premium Tail Lamps
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
Exterior Mirrors with Turn Signals
Bright Grille
Bright Front Bumper
Bright Rear Bumper

OPTIONAL EQUIPMENT (May Replace Standard Equipment)	
Leather-Trimmed Bucket Seats	\$500
Full Length Upgraded Floor Console	
Heated Second-Row Seats	
Laramie Package 28H	
Convenience Group	\$495
Automatic High Beam Headlamp Control	
Keyless Enter 'n Go™	
Rain Sensitive Windshield Wipers	
Front and Rear Rubber Floor Mats	\$95
8-Speed Automatic 8HP70 Transmission	\$500
Anti-Spin Differential Rear Axle	\$370
3.0-Liter V6 EcoDiesel Engine	\$4,270
800-Amp Maintenance Free Battery	
Maximum Duty Engine Cooling	
Selective Catalytic Reduction (UREA-DEF)	
Dual Rear Exhaust with Bright Tips	
3.55 Rear Axle Ratio	
Power Sunroof	\$995
LED Bed Lighting	\$100
Remote Start System (N/A Manual Transmission)	\$200
Trailer Brake Control	\$280

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$50,510

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6NM3GS-227801 L4-VON: 3630 S.L. 0104



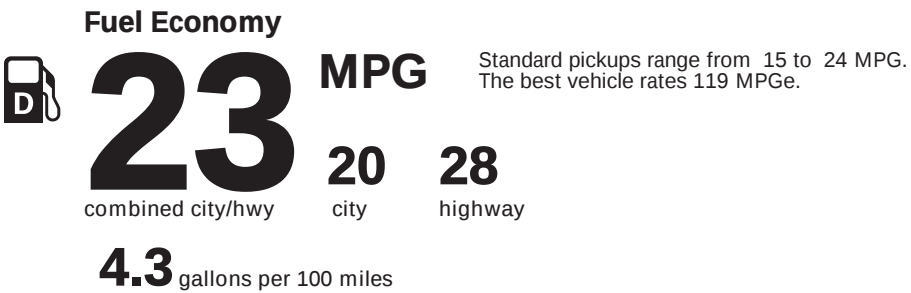
THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

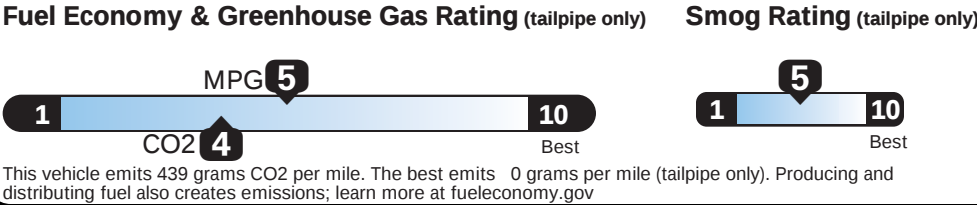
EPA DOT Fuel Economy and Environment

Diesel Vehicle



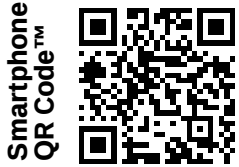
You spend \$2,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,200



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 59%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY