

2016 MODEL YEAR

RAM 3500 LARAMIE LONGHORN MEGA CAB 4X4

LT275/70R18E BSW All Season Tires

Trailer Tow with 4-Pin Connector Wiring

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

\$395

\$95

\$8.995

\$995

\$150

\$145

\$325

\$1,400

\$1,195

LED Bed Lighting

Class V Receiver Hitch

Rear Power Sliding Window

Auto High Beam Headlamp

Rain Sensitive Windshield Wipers

6-Speed Automatic 68RFE Transmission

6.7-Liter I6 Cummins® Turbo Diesel Engine

Instrument Panel Mounted Auxiliary Switches

LT285/60R20E OWL On/Off-Road Tires

Center High-Mount Stop Lamp w/Cargo View Camera

20-Inch x 8-Inch Aluminum White Gold Pocket Wheels

TOTAL PRICE: * \$71,970

5-year or 100,000-mile Powertrain Limited Warranty.

5_{YEAR}/100,000_{MILE}

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

Longhorn Package 2FK Convenience Group

Cold Weather Group

Engine Block Heater

3.42 Rear Axle Ratio

220-Amp Alternator

Diesel Exhaust Brake

Ram Active Air™

Kevless Enter 'n Go™

DESTINATION CHARGE

WARRANTY COVERAGE

Power Sunroof

Transmission Oil Cooler

Winter Front Grille Cover

7 Pin Wiring Harness

Spray-In Bedliner

Locking Tailgate

Fog Lamps

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$58,275

RAM 3500 LONGHORN MEGA CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Black / Cattle Tan Interior Colors

Interior: Premium Leather Bucket Seats

Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine Trănsmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

ParkSense® Front / Rear Park Assist System

ParkView™ Rear Back-Up Camera

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Anti-Spin Differential Rear Axle

3.73 Rear Axle Ratio

Trailer Brake Control

Remote Keyless Entry

Sentry Key® Theft Deterrent System

Speed Control

Power Chrome Trailer Tow Mirrors w/Power Fold-Away

Bi-Function Halogen Projector Headlamps

Chrome Premium Tail Lamps

Power Front Windows w/ 1-Touch Up and Down Feature Remote Start System (N/A Manual Transmission)

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4 NAV

Uconnect® Access 1-Yr Trial (Registration Req'd)

For Details, Visit www.DriveUconnect.com

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Integrated Voice Command with Bluetooth®

GPS Navigation

9 Alpine® Speakers with Subwoofer

Media Hub (2 USB, Aux)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated Front Seats

Heated Second-Row Seats

Remote USB Port - Charge-Only

Ventilated Front Seats

Memory for Radio, Driver's Seat, Mirrors and Pedals

Power Adjustable Pedals with Memory

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

EXTERIOR FEATURES

18-Inch x 8-Inch Aluminum White Gold Pocket Wheels

Assembly Point/Port of Entry: SALTILLO, MEXICO VIN: 3C6-3R3NL1GG-313059

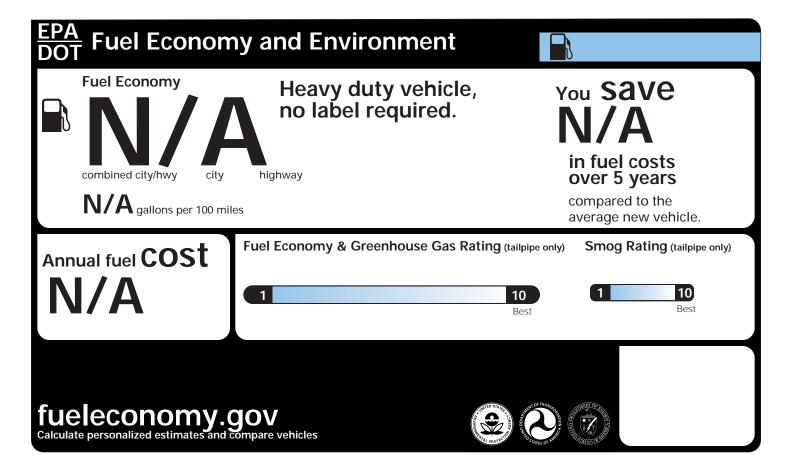


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236