



2024 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$51,185**

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat-Mounted Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- 3.21 Rear Axle Ratio
- Push-Button Start
- Remote Keyless-Entry
- ParkView® Rear Back-Up Camera
- Sentry Key® Theft-Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Parking Brake
- Ready-Alert Braking
- Rain-Brake Support
- Tailgate-Ajar Warning-Lamp
- Tire-Fill Alert
- Electronic Roll-Mitigation
- Electronic Stability-Control
- Trailer Sway Damping
- Hill-Start Assist
- Speed Control
- Black Rotary-Shifter
- Class III Bumper-Hitch
- 7-Pin Wiring Harness
- Capless Fuel-Fill

INTERIOR FEATURES

- Ram Clean-Air System
- Uconnect® 3 with 5-Inch Touch Screen Display
- Ram Connect (Connected Services) w/ Trial

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Diamond Black Crystal Pearl-Coat Exterior Paint \$245
- Big Horn Package 27Z Technology Group \$1,095
- Head-Up Display
- Digital Rear-View Mirror
- Sport Appearance Package \$1,405
- Black Interior Accents
- Premium Power Mirrors
- Level 1 Safety Group \$795
- Lane Keep Assist
- Pedestrian Emergency Braking
- Advanced Brake-Assist
- Full-Speed Forward-Collision Warning Plus
- Big Horn Level B Equipment Group \$3,845
- 2-Way Power Lumbar Adjustable Driver Seat
- Connected Travel and Traffic Services
- Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
- Electronic Shift-On-Demand Transfer-Case
- 2nd-Row In-Floor Storage Bins
- Class IV Receiver-Hitch

- 4G LTE Wi-Fi Hot Spot
- SiriusXM® 360L with 3-Month Sub Call 800-643-2112
- 9-Amplified Speakers with Subwoofer
- Apple CarPlay®
- Front Fog Lamps
- Google Android Auto™
- Heated Front Seats
- Heated Steering Wheel
- ParkSense® Front and Rear Park-Assist with Stop
- 8-Way Power Driver Seat
- Power Adjustable Pedals
- Power-Folding Mirrors
- Rear Power-Sliding Window
- Remote-Start System
- Ram Connect (Connected Services) with Trial
- Front and Rear Rubber Floor Mats by Mopar® \$160
- Rear Under-Seat Storage Compartment \$125
- 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start \$3,045
- 23-Gallon Fuel Tank
- Blind-Spot and Cross-Path Detection \$595
- Trailer Brake-Controller \$295

Destination Charge **\$1,995**

Package Value Savings of \$3,125

included in Bighorn
Level B Equipment Group

TOTAL PRICE: * \$64,785

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-SRFFT3RN-180083 L4-VON: 0204 1117-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

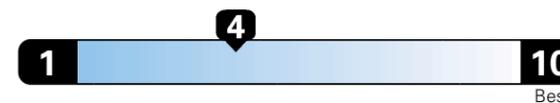
19 MPG
combined city/hwy
18 city 22 highway
5.3 gallons per 100 miles

Standard pickups range from 12 to 73 MPGe. The best vehicle rates 140 MPGe.

You spend
\$6,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 456 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.05 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 32%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.