



2023 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,720

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Granite Crystal Metallic Clear-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Color

Interior: Cloth Bench Seat

Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start

Transmission: 8-Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Front Seat-Mounted Side Air Bags

Supplemental Side-Curtain Front and Rear Air Bags

3.21 Rear Axle Ratio

Push-Button Start

Remote Keyless-Entry

ParkView® Rear Back-Up Camera

Sentry Key® Theft-Deterrent System

Anti-Lock 4-Wheel Disc Brakes

Electric Parking Brake

Ready-Alert Braking

Rain-Brake Support

Tire-Fill Alert

Electronic Roll-Mitigation

Electronic Stability-Control

Trailer Sway Damping

Hill-Start Assist

Speed Control

Black Rotary-Shifter

Class III Bumper-Hitch

7-Pin Wiring Harness

Capless Fuel-Fill

INTERIOR FEATURES

Ram Clean Air System

Uconnect® 3 with 5-Inch Touch Screen Display

SiriusXM Guardian™ Connected Service w/Trial Period

Integrated Voice Command

Full Function Media Hub with 2-USB Plus Aux Port

12-Volt Auxiliary Power-Outlet

6 Speakers

4-Way Manual Adjustable Driver Seat

4-Way Manual Adjustable Front Passenger Seat

Power Front Windows with 1-Touch Up / Down

Rear Fixed-Window

Leather-Wrapped Steering Wheel

Tilt / Telescope Steering-Column

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Granite Crystal Metallic Clear-Coat Exterior Paint

\$295

Big Horn Package 23Z

Bed Utility Group

\$945

Deployable Bed-Step by Mopar®

4 Adjustable Cargo Tie-Down Hooks by Mopar®

Pick-Up Box Lighting

Spray-In Bedliner by Mopar®

Big Horn Level 1 Equipment Group

\$1,995

Handsfree Phone and Audio

Uconnect® 5 with 8.4-Inch Touch Screen Display

Electronic Shift-On-Demand Transfer-Case

2nd-Row In-Floor Storage Bins

Class IV Receiver-Hitch

4G LTE Wi-Fi Hot Spot

Apple CarPlay®

Front Fog Lamps

Google Android Auto™

Heated Front Seats

Heated Steering Wheel

Power-Folding Mirrors

Rear Power-Sliding Window

SiriusXM® with 6-Month Radio Sub Call 800-643-2112

Ram Connect (Connected Services) with Trial

Front and Rear Rubber Floor Mats by Mopar®

\$160

3.55 Rear Axle Ratio

\$145

Anti-Spin Differential Rear Axle

\$495

Wheel-to-Wheel Side-Steps

\$895

Rear Wheelhouse-Liners

\$220

275/55R20 OWL All-Season Tires

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

\$1,595

Remote-Start System

\$245

ParkSense® Front and Rear Park-Assist with Stop

\$495

Destination Charge

\$1,995

Package Value Savings of \$1,390

Included in Level 1 Equipment Group

TOTAL PRICE: * \$59,200

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RRFFG7PN-702003

L4-VON: 7548

0802-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



21
combined city/hwy

MPG

19

city

24

highway

4.8 gallons per 100 miles

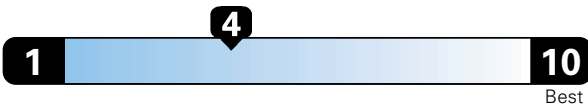
Standard pickups range from 12 to 70 MPGe.
The best vehicle rates 132 MPGe.

You spend
\$2,500
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

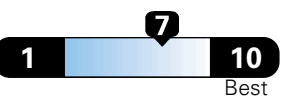
\$2,100

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%
MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.