



2015 MODEL YEAR
RAM 1500 EXPRESS REG CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$25,660

RAM 1500 ST REG CAB 4X2
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 3.6-Liter Pentastar V6 Engine
Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
Class IV Receiver Hitch
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Spray-In Bedliner
Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key Theft Deterrent System
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning
Radio 3.0 AM/FM
6 Speakers
Media Hub (USB, Aux)
Tilt Steering Column
Rotary Shifter
Instrument Cluster with Display Screen
Electronic Vehicle Information Center
Front Armrest with Three Cup Holders
Manual Door Locks
Manual Windows
Rear Fixed Window
Behind the Seat Storage / Bin
Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Halogen Quad Headlamps
Automatic Headlamps
Manual 6-Inch x 9-Inch Black Mirrors
Black Front Bumper
Black Rear Bumper
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Express Package 22C

20-Inch x 8.0-Inch Aluminum Wheels
P275/60R20 BSW All Season Tires
Fog Lamps

\$1,280

Body-Color Front Fascia
Body-Color Rear Bumper
Carpet Floor Covering
Delete Spray-In Bedliner
Delete Class IV Receiver Hitch
Front Floor Mats
Black Express Group
Flat Black "RAM 1500" Badge
20-Inch x 8.0-Inch Semi-Gloss Black Aluminum Wheels
Black Painted Honeycomb Grille
Black Ram's Head Tailgate Badge
Uconnect 5.0 AM/FM/BT
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth
Temperature and Compass Gauge
Overhead Console
Popular Equipment Group
Cloth 40 / 20 / 40 Bench Seat
Remote Keyless Entry with All-Secure
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Rearview Mirror with Microphone
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Power Heated Mirrors with Manual Fold-Away
Premium Door Trim with Map Pocket
Power and Remote Entry Group
ParkView™ Rear Back-Up Camera
Flex Fuel Vehicle

\$1,595

\$200

DESTINATION CHARGE \$1,195

Package Value Savings of \$700
Included in Express Price

TOTAL PRICE: * \$29,930

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6AG9FG-668576

L4-VON: 6662

S.L.
0427



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

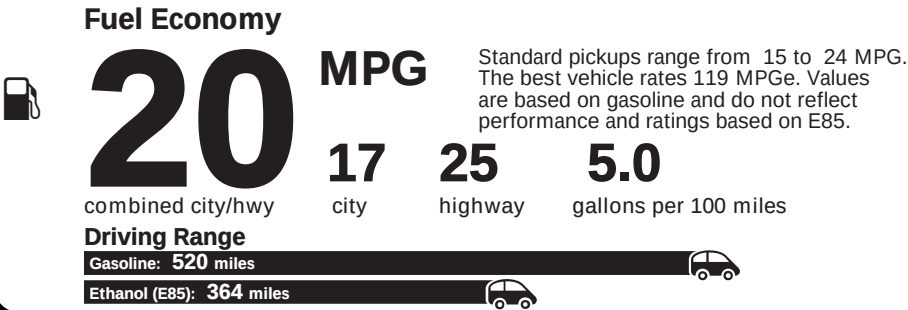
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

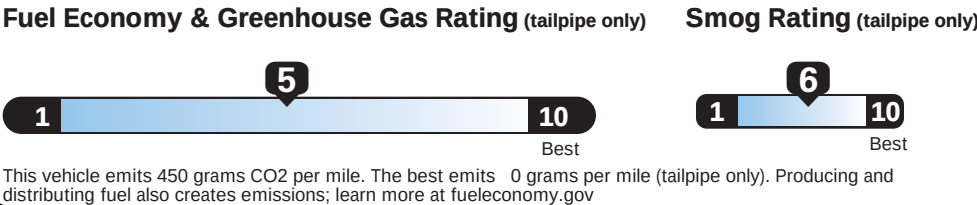
EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)



You spend \$2,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,600



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES