



2014 MODEL YEAR

# RAM 2500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,330**

**RAM 2500 SLT CREW CAB 4X4**  
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Premium Bench Seat  
Engine: 6.4-Liter V8 HEMI® MDS Engine  
Transmission: 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Tire Pressure Monitoring Display  
Electric Shift-on-the-Fly Transfer Case  
Trailer Brake Control  
Electronic Stability Control  
730-Amp Maintenance Free Battery  
3.73 Rear Axle Ratio  
Anti-Lock 4-Wheel Disc Brakes  
Remote Keyless Entry with All-Secure  
Sentry Key® Theft Deterrent System  
Speed Control  
Power Door Locks  
Power Accessory Delay  
Power Front Windows w/ 1-Touch Up and Down Feature  
Automatic Headlamps  
Power Heated Mirrors with Manual Fold-Away

INTERIOR FEATURES  
Uconnect® 5.0 AM/FM/BT  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Integrated Voice Command with Bluetooth®  
Media Hub (USB, Aux)  
Remote USB Port - Charge Only  
Air Conditioning  
6 Speakers  
Second-Row In-Floor Storage Bins  
Instrument Cluster with Display Screen  
40 / 20 / 40 Split Bench Seat  
Temperature and Compass Gauge

**OPTIONAL EQUIPMENT**  
Customer Preferred Package 22Z **\$1,835**

18-Inch x 8-Inch Polished Forged Aluminum Wheels  
Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
Anti-Spin Differential Rear Axle  
Fog Lamps  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Luxury Group **\$640**

Automatically-Dimming Exterior Passenger Mirror  
Heated Front Seats  
Auto-Dimming Exterior Mirror  
Comfort Group  
7-Inch Multi-View Cluster  
Heated Steering Wheel  
Overhead Console with Garage Door Opener  
Power Folding Mirrors  
Power Heated Mirrors  
Auto-Dimming Rearview Mirror with Microphone  
Sun Visors with Illuminated Vanity Mirrors  
Snow Chief Group **\$455**  
LT275/70R18E OWL On/Off-Road Tires  
220-Amp Alternator  
Instrument Panel Mounted Auxiliary Switches  
Clearance Lamps  
Transfer Case Skid Plate Shield  
6.4-Liter V8 HEMI® MDS Engine **\$1,495**  
180-Amp Alternator  
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps **\$180**  
Uconnect® 8.4A AM/FM/BT/ACCESS **\$505**  
Uconnect® Access 6-Month Trial (Reg Required)  
8.4-Inch Touch Screen Display  
NAV-Ready. See Dealer for Details  
Media Hub (SD, USB, Aux)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
Uconnect® Access **\$195**  
Single Disc Remote CD Player **\$195**  
ParkSense® Rear Park Assist System **\$250**  
ParkView™ Rear Back-up Camera **\$200**

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$48,280**

**WARRANTY COVERAGE**  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UR5DJ1EG-321689 L4-VON: 4297 S.L. 0723



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Fuel Economy  
**N/A**  
combined city/hwy city highway  
**N/A** gallons per 100 miles

Heavy duty vehicle,  
no label required.

You **save**  
**N/A**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel **COST**  
**N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
1 10 Best Best

**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.