



2019 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,195

RAM 1500 LONGHORN CREW CAB 4X2
Exterior Color: Ivory 3 Coat
Interior Color: Mountain Brown/Lt. Mountain Brown
Interior: Leather Trimmed Bucket Seats
Engine: 5.7L V8 HEMI MDS VVT eTorque Engine
Transmission: 8-Spd Auto 8HP75 Trans (Buy-US)
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Frt Seat Side Air Bags
Supp. Side Curtain Frt/Rr Air Bags
Parksense F/Rr Park Assist w/Stop
ParkView Rear Back-up Camera
3.21 Rear Axle Ratio
Class IV Receiver Hitch
7 Pin Wiring Harness
Dampened Tailgate
Active Front Air Dams
Remote Tailgate Release
Tailgate Ajar Warning Lamp
Spray in Bedliner
Rain Sensitive Windshield Wipers
Tire Fill Alert

INTERIOR FEATURES

Uconnect 4C NAV with 8.4" Display
Apple CarPlay
Google Android Auto
Cluster 7.0" TFT Color Display
Media Hub-2 USB, Full Funct, Aux
115V Auxiliary Power Outlet
9 Amplified Speakers w/Subwoofer
Air Cond ATC w/Dual Zone Control
Wood/Leather Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals w/Memory
Power 8-Way Driver/Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second Row Seats
2nd Row In Floor Storage Bins
Rear Power Sliding Window
SiriusXM Satellite Radio
SiriusXM Travel Link
SiriusXM Guardian, 1-Yr Trial
SiriusXM Traffic Plus

EXTERIOR FEATURES

20X9.0 Alum Painted/Polished Wheels
275/55R20 BSW All Season Tires
18" Full Size Steel Spare Wheel
Wheel to Wheel Side Steps
BI-Function LED Projector Headlamps
Auto High Beam Headlamp Control
Pick-Up Box Lighting

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory 3 Coat \$500
Customer Preferred Package 27K

Advanced Safety Group \$1,595
Adaptive Cruise Control w/Stop & Go
Advanced Brake Assist
Full Speed Fwd Collision Warn Plus
Lane Departure Warning Plus
Parallel & Perp Park Assist w/Stop
Surround View Camera System
Bed Utility Group \$445
4 Adjustable Cargo Tie-Down Hooks
Longhorn Level 1 Equipment Group \$3,595
SiriusXM with 360L
12.0" Touchscreen Display
19 SPKR Harman Kardon Prem. Sound
Blind Spot and Cross Path Detection
Power Running Boards
Uconnect 12.0 with Navigation
Ventilated Rear Seats
Wireless Charging Pad \$95
3.92 Rear Axle Ratio \$545
E-Locker Rear Axle \$2,645
5.7L V8 HEMI MDS VVT eTorque Engine
Active Noise Control System \$1,295
Dual-Pane Panoramic Sunroof \$1,695
22X9.0 Polish/Painted Whls w/Inserts
285/45R22XL BSW All Season Tires

Destination Charge \$1,695

TOTAL PRICE: * \$64,300

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
19 MPG
combined city/hwy
17 city 23 highway

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

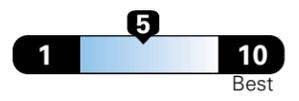
You spend \$4,000
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost \$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 467 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-RREKT8KN-616544 L4-VON: 5983 0807



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.