



2016 MODEL YEAR
RAM 1500 LARAMIE LONGHORN
CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$51,295

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
Class IV Receiver Hitch
32-Gallon Fuel Tank
Remote Keyless Entry with All-Secure
Remote Start System (N/A Manual Transmission)
Spray-In Bedliner
Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Lock 4-Wheel Disc Brakes
ParkView™ Rear Back-Up Camera
ParkSense® Front / Rear Park Assist System
Sentry Key® Theft Deterrent System

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4 NAV
Uconnect® Access 1-Yr Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
SiriusXM Travel Link 5-Yr Travel Link Subscription
SiriusXM Traffic / 5-Yr Traffic Subscription
For More Information, Call 800-643-2112
9 Alpine® Speakers with Subwoofer
Premium Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Heated Steering Wheel
Tilt Steering Column
Power Adjustable Pedals with Memory
Laramie Longhorn Instrument Cluster
Rear Power Sliding Window
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated and Ventilated Front Seats
Heated Second-Row Seats
Second-Row In-Floor Storage Bins

EXTERIOR FEATURES
LED Bed Lighting
20-Inch x 9.0-Inch Alum Polish/Gold Inserts Wheels
P275/60R20 BSW All Season Tires
Bi-Function Halogen Projector Headlamps
Fog Lamps
Premium Tail Lamps
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

Exterior Mirrors with Turn Signals
Painted Bumper
Tow Hooks
Accent Fender Flares
Accent Color Running Boards
Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Longhorn Package 28K

Convenience Group \$495
Automatic High Beam Headlamp Control
Keyless Enter 'n Go™
Rain Sensitive Windshield Wipers
Cold Weather Group \$235
Winter Front Grille Cover
Engine Block Heater
Monotone Paint
20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts
Body-Color Fender Flares
Bright Front Bumper
Bright Rear Bumper
Chrome Tubular Side Steps
Anti-Spin Differential Rear Axle \$370
3.0-Liter V6 EcoDiesel Engine \$3,120
800-Amp Maintenance Free Battery
Maximum Duty Engine Cooling
Selective Catalytic Reduction (UREA-DEF)
26-Gallon Fuel Tank
3.55 Rear Axle Ratio
Power Sunroof \$995
Wheel to Wheel Side Steps \$600
4-Corner Air Suspension \$1,695
Trailer Brake Control \$280

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$60,280

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM1GS-144936 L4-VON: 6044 S.L. 1008



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy
22 MPG combined city/hwy
19 city
27 highway
4.5 gallons per 100 miles
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend \$2,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)
MPG 5 CO2 4
This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 59%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.