



2020 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$46,540

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
ParkView® Rear Back-Up Camera
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Class IV Receiver-Hitch
7-Pin Wiring Harness
Push-Button Start
Remote Proximity Keyless Entry
Remote-Start System
Ready-Alert Braking
Rain-Brake Support
Dampened Tailgate
Tire-Fill Alert
Active Front Air Dams
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 4 with 8.4-Inch Display
Apple CarPlay®
Google Android Auto™
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Funct, Aux
Integrated Voice Command with Bluetooth®
115-Volt Auxiliary Power Outlet
115-Volt Auxiliary Rear Power Outlet
12-Volt Auxiliary Power Outlet
9-Amplified Speakers with Subwoofer
A/C Auto Temperature Control w/Dual-Zone Control
Leather-Wrapped Steering Wheel
Heated Steering Wheel
Tilt / Telescope Steering Column
Power Adjustable Pedals with Memory
8-Way Power Driver and Passenger Seats
Heated Front Seats
Ventilated Front Seats
2nd-Row In-Floor Storage Bins
Rear Power Sliding Window
SiriusXM® with 1-Year Radio Sub Call 800-643-2112

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Exterior Paint \$500

Customer Preferred Package 25H

Sport Appearance Package \$2,595

Sport Decal
20-Inch x 9.0-Inch Premium Painted Wheels w/Inserts
275/55R20 OWL All-Season Tires
Black Interior Accents
Full-Length Upgraded Floor Console

Leather-Trimmed Bucket Seats
Rear 60 / 40 Folding Split Recline Seat
Sport Performance Hood \$1,695

Laramie Level 1 Equipment Group
Automatic High Beam Headlamp Control
Blind-Spot and Cross-Path Detection
ParkSense® Front and Rear Park-Assist with Stop
Rain-Sensitive Windshield Wipers
Remote Tailgate-Release

Tailgate-Ajar Warning Lamp
Front and Rear Rubber Floor Mats \$135
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$295
5.7L V8 HEMI® MDS VVT Engine \$1,495
Rear Wheelhouse Liners \$195
33-Gallon Fuel Tank \$445
Air Suspension, 4-Corner \$1,805
Uconnect® 4C NAV with 8.4-Inch Display \$795
4G LTE Wi-Fi Hot Spot
5-Year SiriusXM® Traffic™ Service
HD™ Radio
SiriusXM Guardian™ Connected Services w/1-Yr Trial
SiriusXM® Traffic Plus
SiriusXM® Travel Link
Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: * \$58,580

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFRT7LN-120701

L4-VON: 0703

0802



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
21 highway

Standard pickups range from 12 to 25 MPG .
The best vehicle rates 136 MPGe.

5.9 gallons per 100 miles

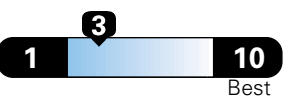
You spend
\$5,750
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.