



2018 MODEL YEAR

RAM 1500 LARAMIE LIMITED CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$63,695

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl

Interior Color: Black w/ Black seats

Interior: Lthr-faced frt vented bucket seats

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags

Supplemental side curtain air bags

Supplemental side air bags

Supplemental front seat side air bags

4-wheel anti-lock disc brakes

Electronic Stability Control

Tire pressure monitoring system

ParkView Rear Back-Up Camera

Park-Sense Rear Park Assist System

Radio, driver seat, mirrors & pedals memory setting

Universal garage door opener

Pickup box lighting

Security alarm

Remote keyless entry

Remote start system

Bifunctional halogen projector headlamps

4-pin wiring harness

INTERIOR FEATURES

Uconnect 4C NAV with 8.4-inch display

Apple CarPlay

SiriusXM Travel Link

Google Android Auto

SiriusXM Traffic Plus

Leather front vented bucket seats w/etched inserts

Full-length premium upgraded floor console

Rear 60/40 split folding seat

Power 10-way memory driver & 6-way passenger seats

Power lumbar adjust

Front heated seats

Front ventilated seats

Second-row heated seats

Premium leather-wrapped steering wheel

Steering wheel-mounted audio controls

Heated steering wheel

A/C with dual-zone automatic temperature control

Power windows with front one-touch up and down

Power locks

Power adjustable pedals with memory

Rear power sliding window

LED interior lighting

8.4-inch touchscreen

9 Alpine speakers with subwoofer

SiriusXM satellite radio with 1-year subscription

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl

\$225

Customer Preferred Package 26V

\$4,000

20x9-in alum whls w/ chrome inserts

Lthr-faced frt vented bucket seats

4-corner air suspension

Bright wheel-to-wheel side steps

Keyless Enter 'n Go w/ push-start

Pwr 10-way mem dvr 6-way pass seats

Front ventilated seats

Front heated seats

Front and rear luxury floor mats

Laramie Limited instrument cluster

Leather-wrapped grab handle

Second-row heated seats

Luxury door trim panel

Heated steering wheel

Automatic high beam headlamp ctrl

Rain-sensing windshield wipers

Remote proximity keyless entry

Steering wheel-mounted audio ctrls

Leather-wrapped steering whl w/wood

Bucket seats

Rear 60/40 split folding seat

Body-colour front fascia

Body-colour rear bumper w/step pads

115-volt auxiliary power outlet

Monotone paint

Bright bodyside moulding

Fold-flat load floor with storage

Rear window defroster

Limited Appearance Package

\$300

Bright front bumper

Bright rear bumper

Power sunroof

\$1,425

Body-colour R_A_M tailgate badge

\$195

Park-Sense Fnt/Rr Park Assist Sys

\$200

Class IV hitch receiver

\$495

Locking lug nuts

\$75

Federal A/C Excise Tax

\$100

Ontario Tire Surcharge

Destination Charge

\$1,795

TOTAL PRICE: * \$72,505

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7PT0JS-139855

L4-VON: 7496

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*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.0 L/100 km
combined/combineé

16.1
city
ville

11.5
highway
route

20 mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$0.98 per litre

\$ 2 744

Coût annuel en carburant

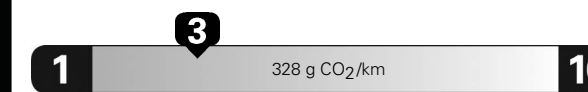
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,98 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.9 – 16.2 Le/100 km

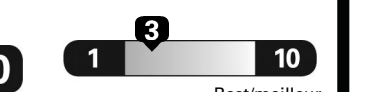
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur

Smog Rating / Indice de Smog



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

