

2016 MODEL YEAR

RAM 3500 LARAMIE CREW CAB 4X2 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION Base Price: \$47,720 RAM 3500 LARAMIE CREW CAB 4X2 Exterior Color: Pearl White Exterior Paint Interior Color: Black Interior Color Interior: Leather-Trimmed 40 / 20 / 40 Bench Seat Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine Transmission: AISIN 6-Speed Automatic Transmission STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Airbags Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags Electronic Stability Control Anti-Spin Differential Rear Axle 3.73 Rear Axle Ratio **Trailer Brake Control** Anti-Lock 4-Wheel Disc Brakes Remote Keyless Entry Sentry Key® Theft Deterrent System Security Alarm Speed Control Power Front Windows w/ 1-Touch Up and Down Feature ParkSense® Front / Rear Park Assist System Automatic Headlamps Bi-Function Halogen Projector Headlamps Chrome Premium Tail Lamps Power Chrome Trailer Tow Mirrors w/Power Fold-Away ParkView[™] Rear Back-Up Camera INTERIOR FEATURES A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4 Uconnect® Access 6-Mo Trial (Registration Reg'd) For Details, Visit www.DriveUconnect.com SiriusXM® Sat Radio w/ 1-Yr Radio Subscription For More Information, Call 800-643-2112 Integrated Voice Command with Bluetooth® Navigation-Capable. See Dealer for Activation 9 Alpine® Speakers with Subwoofer 7-Inch Multi-View Cluster Remote USB Port - Charge-Only Media Hub (2 USB, Aux) Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat Memory for Radio / Driver's Seat / Mirror 40 / 20 / 40 Split Bench Seat Heated Steering Wheel Heated Front Seats Ventilated Front Seats Steering Wheel Mounted Audio Controls Second-Row In-Floor Storage Bins Folding Flat Load Floor Storage EXTERIOR FEATURES 18-Inch x 8.0-Inch Polished Aluminum Wheels LT275/70R18E BSW All Season Tires

32-Gallon Fuel Tank

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Laramie Package 28H	
5th Wheel / Gooseneck Towing Prep Group AISIN 6-Speed Automatic Transmission 3.42 Rear Axle Ratio	\$400 \$2,595
Transmission Oil Cooler 3.73 Rear Axle Ratio 6.7-Liter I6 Cummins® Turbo Diesel Engine 180-Amp Alternator Diesel Exhaust Brake	\$50 \$8,995
Ram Active Air™ Keyless Enter 'n Go™ Center High-Mount Stop Lamp w/Cargo View Camera LED Bed Lighting Uconnect® 8.4 NAV GPS Navigation	\$150 \$325 \$100 \$600
HD [®] Radio SiriusXM Traffic / 5-Yr Traffic Subscription SiriusXM Travel Link 5-Yr Travel Link Subscription LT235/80R17E OWL On/Off-Road Tires Dual Rear Wheels / 17-Inch x 6-Inch Wheels 17-Inch Steel Spare Wheel 17-Inch x 6.0-Inch Aluminum Wheels Clearance Lamps	\$200 \$1,200
LT235/80R17E BSW All Season Tires Power Adjustable Pedals with Memory Remote Start System (N/A Manual Transmission) Spray-In Bedliner	\$150 \$225 \$495
DESTINATION CHARGE	\$1,195

TOTAL PRICE: * \$64,400

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.



For more information visit: www.ramtrucks.com or call 1-866-RAMINFO



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER. ★ STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

FCA US LLC