

2015 MODEL YEAR

RAM 2500 LARAMIE LIMITED CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,620

RAM 2500 LONGHORN CREW CAB 4X4 Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Black Interior Color Interior: Premium Leather-Trimmed Bucket Seats Engine: 6.7-Liter I6 Cummins Turbo Diesel Engine

Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags

ParkView™ Rear Back-Up Camera ParkSense Rear Park Assist System

Tire Pressure Monitoring Display Electronic Stability Control

3.73 Rear Axle Ratio

Trailer Brake Control Anti-Lock 4-Wheel Disc Brakes

Electric Shift-on-the-Fly Transfer Case

Remote Keyless Entry

Sentry Key Theft Deterrent System
Power Front Windows w/ 1-Touch Up and Down Feature
Remote Start System (N/A Manual Transmission)

Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect 8.4AN AM/FM/SXM/HD/BT/NAV

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link™ / 5-Year Subscription SiriusXM Traffic™ / 5-Year Traffic Service

For More Information, Call 800-643-2112

GPS Navigation

Remote USB Port - Charge-Only

Integrated Voice Command with Bluetooth

9 Amplified Speakers with Subwoofer

Media Hub (SD, USB, Aux) Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Limited Package 2FM

Front Wheel Spats

Rear Wheel Spats "Ram 2500" Badge

20-Inch x 8.0-Inch Polished Aluminum Wheels

LT285/60R20E OWL On/Off-Road Tires

Premium Leather-Trimmed Bucket Seats

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Ventilated Front Seats

Rear 60 / 40 Split Folding Seat

Heated Second-Row Seats

Folding Flat Load Floor Storage

Auto High Beam Headlamp (N/A with CHMSL Camera)

Keyless Enter 'n Go™ Leather-Wrapped Grab Handle Luxury Front and Rear Floor Mats Monotone Paint Rain Sensitive Wipers (N/A with CHMSL Camera) RamBox Cargo Management System Steering Wheel Mounted Audio Controls Wheel to Wheel Side Steps Wood / Leather-Wrapped Steering Wheel **Protection Group** \$50 Transfer Case Skid Plate 5th Wheel / Gooseneck Towing Prep Group \$400 Limited Appearance Package \$200 Bright Front Bumper Bright Rear Bumper Chrome Body Side Molding 220-Amp Alternator 6-Speed Automatic 68RFE Transmission \$600 3.42 Rear Axle Ratio Anti-Spin Differential Rear Axle \$325 \$8,305 6.7-Liter 16 Cummins Turbo Diesel Engine 180-Amp Alternator Ram Active Air™ Selective Catalytic Reduction (UREA-DEF) Power Chrome Trailer Tow Mirrors w/Power Fold-Away \$180 Power Sunroof \$995 Center High-Mount Stop Lamp with Camera Single Disc Remote CD Player \$195 RamBox Delete -\$490



TOTAL PRICE: * \$69,470

\$1,195

WARRANTY COVERAGE

DESTINATION CHARGE

Heated Steering Wheel

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/100,000_{MILE} **POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

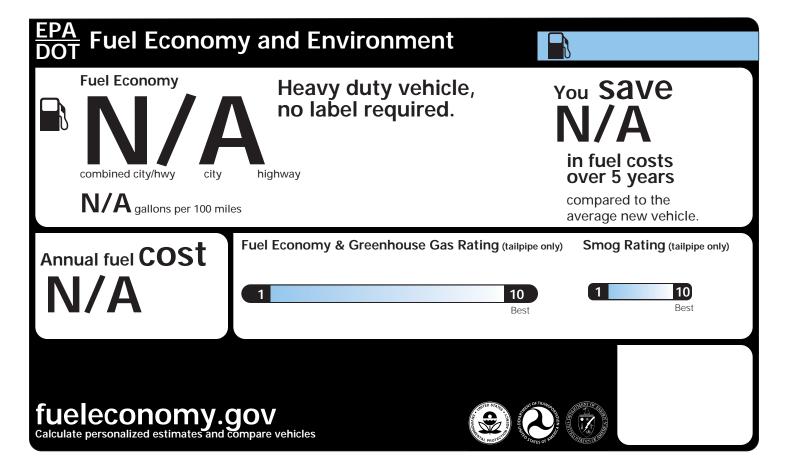


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS Overall Vehicle Score *** Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight. Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact. $\star\star\star$ Rollover Based on the risk of rollover in a single-vehicle crash. Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA)

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

www.safercar.gov or 1-888-327-4236