



Drive one.  
ford.com

VEHICLE DESCRIPTION

EXPLORER

CG A54296

2012 4DR LTD EXPLORER 4WD  
112.6" WHEELBASE  
3.5L V6 TIVCT ENGINE  
6-SPEED SELECTSHIFT TRANS

EXTERIOR  
CINNAMON METALLIC  
INTERIOR  
LT STONE PERFORATED LEATHER

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• GRILLE - BODY COLOR	• LTHR TRIM FRT HTD MEM SEAT	• SYNC VOICE ACTIVATED SYS	• ADVANCETRAC WITH RSC
• AUTO PROJ BEAM HEADLAMPS	• 10 WAY PWR DRV, 6 WAY PAS	• SIRIUS SAT SVC N/A AK&HI	• AIRBAGS - DUAL STAGE FRONT
• FOG LAMPS	• 3RD ROW - 50/50 FOLD FLAT	• SONY AUDIO SYSTEM	• AIRBAGS - FRONT SEAT
• PWR FOLD/HEAT/SIGNAL MIRRORS W/PUDDLE LAMP	• DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL	• 390 WATT/ 12 SPEAKERS	• MOUNTED SIDE IMPACT
• ROOF RACK SIDE RAILS	• ADJUST PEDALS W/MEMORY	• REVERSE SENSING AND REAR VIEW CAMERA	• AIRBAGS - SAFETY CANOPY
• SECURICODE KEYLESS ENTRY	• AMBIENT LIGHTING	• INTELLIGENT ACCESS W/PUSH BUTTON START	• SOS POST CRASH ALERT SYS
	• LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO		
	• TILT/TELESCOPE STR COLUMN		
	• DUAL ILLUM VANITY MIRRORS		
			WARRANTY
			• 3YR/36,000 BUMPER / BUMPER
			• 5YR/60,000 POWERTRAIN
			• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 301A	2,250.00	BASE PRICE	\$39,740.00
•VOICE ACT NAVIGATION SYS		TOTAL OPTIONS	4,515.00
•LUXURY SEATING PACKAGE			
•POWERFOLD THIRD ROW SEAT			
•POWER LIFTGATE			
OPTIONAL EQUIPMENT		TOTAL VEHICLE & OPTIONS	44,255.00
FRONT LICENSE PLATE BRACKET	NO CHARGE	DESTINATION & DELIVERY	825.00
FLOOR MATS, ALL WEATHER	75.00		
CALIFORNIA EMISSIONS SYSTEM	NO CHARGE		
DUAL PANEL MOONROOF	1,595.00		
20" POLISHED ALUMINUM	595.00		

	RAMP ONE		TOTAL MSRP \$45,080.00
	CA43		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CHICAGO	
	METHOD OF TRANSP.	ITEM #:	16-1007 O/T 2
	CONVOY		BK212 N RB 2X 215 000194 10 21 11

EPA Fuel Economy Estimates

CITY MPG

17

Expected range for most drivers  
14 to 20 MPG

Estimated Annual Fuel Cost

\$2,919

based on 15,000 miles at \$3.70 per gallon

HIGHWAY MPG

23

Expected range for most drivers  
19 to 27 MPG

Combined Fuel Economy

This Vehicle

19

10 32

All SUVs

See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)

GOVERNMENT SAFETY RATINGS

Frontal Crash

Driver Passenger

To Be Rated To Be Rated

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

To Be Rated To Be Rated

Star ratings based on the risk of injury in a side impact.

Rollover

Not Rated

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



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IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset

GOOD

Side Impact

GOOD

Rear Impact

GOOD

Roof Strength

GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 1FCGA54296 to 48028


or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.



FordCredit

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