



2016 MODEL YEAR  
RAM 1500 LARAMIE CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,510

RAM 1500 LARAMIE CREW CAB 4X2  
Exterior Color: Pearl White Exterior Paint  
Interior Color: Canyon Brown / Light Frost Beige Interior Colors  
Interior: Leather-Trimmed Bucket Seats  
Full Length Upgraded Floor Console  
Heated Second-Row Seats  
Engine: 3.0-Liter V6 EcoDiesel Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Class IV Receiver Hitch  
26-Gallon Fuel Tank  
Remote Keyless Entry with All-Secure  
Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Lock 4-Wheel Disc Brakes  
ParkView™ Rear Back-Up Camera  
Speed Control  
Sentry Key® Theft Deterrent System  
INTERIOR FEATURES  
A/C Auto Temperature Control with Dual Zone Control  
Uconnect® 8.4  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
For Details, Visit www.DriveUconnect.com  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
9 Alpine® Speakers with Subwoofer  
Media Hub (SD, USB, Aux)  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Heated Steering Wheel  
Tilt Steering Column  
Power Adjustable Pedals with Memory  
Bright Rotary Shifter  
7-Inch Multi-View Cluster  
Overhead Console with Garage Door Opener  
Sun Visors with Illuminated Vanity Mirrors  
Rear Power Sliding Window  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Heated and Ventilated Front Seats  
Power Lumbar Adjust  
Second-Row In-Floor Storage Bins  
Folding Flat Load Floor Storage  
EXTERIOR FEATURES  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels  
Body-Color Fender Flares  
P275/60R20 BSW All Season Tires

Bi-Function Halogen Projector Headlamps  
Fog Lamps  
Premium Tail Lamps  
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away  
Exterior Mirrors with Turn Signals  
Bright Grille  
Bright Front Bumper  
Bright Rear Bumper

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Leather-Trimmed Bucket Seats \$500  
Full Length Upgraded Floor Console  
Heated Second-Row Seats  
Laramie Package 28H \$495  
Convenience Group  
Automatic High Beam Headlamp Control  
Keyless Enter 'n Go™  
Rain Sensitive Windshield Wipers  
Front and Rear Rubber Floor Mats \$95  
8-Speed Automatic 8HP70 Transmission \$500  
3.92 Rear Axle Ratio \$75  
Anti-Spin Differential Rear Axle \$370  
3.0-Liter V6 EcoDiesel Engine \$4,270  
800-Amp Maintenance Free Battery  
Maximum Duty Engine Cooling  
Selective Catalytic Reduction (UREA-DEF)  
Dual Rear Exhaust with Bright Tips  
3.55 Rear Axle Ratio  
LED Bed Lighting \$100  
Chrome Body Side Molding \$200  
Wheel to Wheel Side Steps \$600  
Remote Start System (N/A Manual Transmission) \$200  
Trailer Brake Control \$280

DESTINATION CHARGE \$1,195

TOTAL PRICE: \* \$50,390

WARRANTY COVERAGE  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6NM6GS-201645 L4-VON: 2608 S.L. 1203



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy  
23 MPG  
combined city/hwy  
4.3 gallons per 100 miles  
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

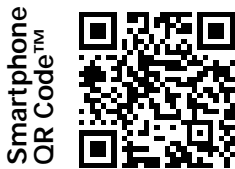
You spend  
\$2,000  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
MPG 5 CO2 4  
This vehicle emits 439 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

Rollover ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION  
FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 59%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY