

Jeep

2014 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$34,695

JEEP WRANGLER UNLIMITED RUBICON 4X4  
Exterior Color: Anvil Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Cloth Seats with Adjustable Head Restraints  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System  
Tru-Lok® Front and Rear Axles  
Electronic Front Sway Bar Disconnect  
Rear Stabilizer Bar  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 44 Heavy Duty Front Axle  
Rock Rails  
Transfer Case Skid Plate Shield  
Fuel Tank Skid Plate Shield  
22.5-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Trailer Sway Damping  
Sentry Key® Theft Deterrent System  
Security Alarm  
Tire Pressure Monitor with Warning Lamp  
Speed Control

INTERIOR FEATURES  
Auto Dimming Mirror with Reading Lamp  
Air Conditioning  
Power Windows with Front One-Touch-Down Feature  
Power Door Locks  
Remote Keyless Entry  
Steering Wheel Mounted Audio Controls  
Leather-Wrapped Steering Wheel  
Tilt Steering Column  
Uconnect® 130 AM/FM/CD/MP3  
Alpine® Premium Audio System  
Audio Jack Input for Mobile Devices  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474  
Temperature and Compass Gauge  
Driver Seat Height Adjuster  
Rear 60 / 40 Folding Seat  
115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES  
"Trail Rated" Badge  
"Rubicon" Badge  
Deep Tint Sunscreen Windows  
LT255/75R17 BSW Off-Road Tires  
17-Inch x 7.5-Inch Polished Mineral Gray Wheels  
Automatic Headlamps  
Power Heated Mirrors  
Two Front Tow Hooks and One Rear Tow Hook

OPTIONAL EQUIPMENT  
Rubicon Package 24R \$495  
Connectivity Group with Bluetooth® Hands-Free Individual Tire Pressure Monitoring Display Electronic Vehicle Information Center 5-Speed Automatic Transmission Hill Descent Control \$1,295  
Air Conditioning with Automatic Temperature Control Air Filtering \$195  
Freedom Top® Black 3-Piece Hard Top \$995  
Delete Vinyl Sunrider® Soft Top  
Freedom Panel Storage Bag  
Rear Window Defroster  
Rear Window Wiper / Washer  
Uconnect® 430N CD/DVD/MP3/HDD/NAV \$1,095  
40 GB Hard Drive with 28 GB Available  
SiriusXM Travel Link™ / 1-Year Subscription  
6.5-Inch Touch Screen Display  
GPS Navigation  
Remote Start System \$495

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$40,260

WARRANTY COVERAGE  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG2EL-157693

L4-VON: 6006

S.L.  
1024



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

18

combined city/hwy

16

city

20

highway

5.6 gallons per 100 miles

Small SUV 4WD range from 16 to 30 MPG. The best vehicle rates 121 MPGe.

You spend  
**\$3,000**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,900**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

14

4

10

Best

14

6

10

Best

This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	Not Rated Not Rated
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Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	Not Rated Not Rated
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Based on the risk of injury in a side impact.

Rollover	★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 73 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES