



2018 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,795

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Canyon Brown/Light Frost Interior Color

Interior: Premium Leather Bucket Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- ParkView® Rear Back Up Camera
- ParkSense® Front / Rear Park-Assist System
- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- Remote Keyless Entry with All-Secure
- Keyless Enter 'n Go™
- Remote-Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Sentry Key® Theft Deterrent System
- Auto-Dimming Rearview Mirror
- Rain-Sensitive Windshield Wipers
- 32-Gallon Fuel Tank

INTERIOR FEATURES

- Uconnect® 4C NAV with 8.4-Inch Display
- Google Android Auto™ Capable
- Apple CarPlay® Capable
- Media Hub (2 USB, Aux)
- Integrated Voice Command with Bluetooth®
- 9-Alpine® Speakers with Subwoofer
- A/C Auto Temperature Control with Dual Zone Control
- Premium Leather-Wrapped Steering Wheel
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Heated and Ventilated Front Seats
- Heated Second-Row Seats
- Second-Row In-Floor Storage Bins
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- 1-Year SiriusXM® Guardian Service
- SiriusXM® Traffic Plus

EXTERIOR FEATURES

- 20-Inch X 9-Inch Alum Polish / Brown Insert Wheels
- P275/60R20 BSW All Season Tires
- LED Bed Lighting

- Automatic High Beam Headlamp Control
- Bi-Function Halogen Projector Headlamps
- Fog Lamps
- Premium Tail Lamps
- Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
- Chrome Grille with Ram Letters
- Tow Hooks
- Dual Rear-Exhaust with Bright Tips
- Chrome Belt Moldings

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Longhorn Package 26K**
- Protection Group \$250
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Longhorn Southfork Package \$1,125
- Suede Headliner
- "LONGHORN" Tailgate Letters
- Instrument Panel Center Stack Bezel-Walnut Veneer
- Leather-Wrapped Grab Handle
- Luxury Front and Rear Floor Mats
- 3.92 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$435
- Trailer Brake Control \$295

Destination Charge

\$1,395

TOTAL PRICE: * \$57,390

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7PT8JS-204029

L4-VON: 4695

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THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
21 highway

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

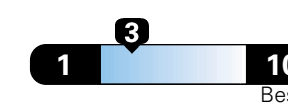
5.9 gallons per 100 miles

**You spend
\$4,750
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.