



2016 MODEL YEAR

RAM 1500 LIMITED CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$51,595

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Limited Leather Bucket Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio

Class IV Receiver Hitch

32-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Remote Start System (N/A Manual Transmission)

Spray-In Bedliner

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

ParkView™ Rear Back-Up Camera

ParkSense® Front / Rear Park Assist System

Sentry Key® Theft Deterrent System

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4 NAV

Uconnect® Access 1-Yr Trial (Registration Req'd)

For Details, Visit www.DriveUconnect.com

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

SiriusXM Traffic / 5-Yr Traffic Subscription

For More Information, Call 800-643-2112

9 Alpine® Speakers with Subwoofer

Premium Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Tilt Steering Column

Power Adjustable Pedals with Memory

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Limited Package 26V

\$3,535

*Ram 1500® Badge

20-Inch x 9-Inch Polished Alum Wheel Chrome Insert

Chrome Belt Moldings

Chrome Ram Badge

Limited Grille

Limited Tailgate Applique 4X4

Wood / Leather-Wrapped Steering Wheel

Delete Tow Hooks

Leather-Wrapped Grab Handle

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Body-Color Front Fascia

- Body-Color Rear Bumper
- Limited Leather Bucket Seats
- Luxury Front and Rear Floor Mats
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- 4-Corner Air Suspension
- Automatic High Beam Headlamp Control
- Steering Wheel Mounted Audio Controls
- Chrome Body Side Molding
- Heated Front Seats
- Heated and Ventilated Front Seats
- Heated Steering Wheel
- Heated Second-Row Seats
- Monotone Paint
- Keyless Enter 'n Go™
- Rain Sensitive Windshield Wipers
- 115-Volt Auxiliary Power Outlet
- Rear Window Defroster
- Trailer Tow Mirror and Brake Control Group \$380
- Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
- Trailer Brake Control
- Chrome Bumper Group \$200
- Body-Color Fender Flares
- Bright Front Bumper
- Bright Rear Bumper
- 3.92 Rear Axle Ratio \$75
- Anti-Spin Differential Rear Axle \$370
- Power Sunroof \$995
- Engine Block Heater \$90
- 20-Inch x 9.0-Inch Polished Aluminum Forged Wheels \$495
- Add Tow Hooks \$50

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$58,980

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7WT5GS-170903

L4-VON: 1671

S.L. 1104



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG
combined city/hwy

15 city
21 highway

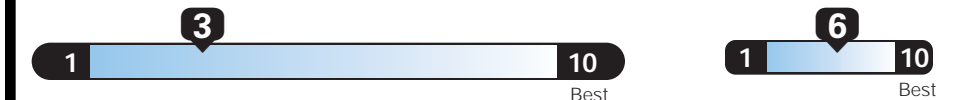
5.9 gallons per 100 miles

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend
\$5,000
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel COST
\$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.